UNITAR Series:
The Management and Conservation of World Heritage Sites

2016 Workshop
WORLD HERITAGE NOMINATIONS:
JUSTIFICATION FOR INSCRIPTION
18-22 April 2016 | Hiroshima, Japan

CALL FOR REGISTRATIONS
SERIES BACKGROUND

The UNITAR Series on the Management and Conservation of World Heritage Sites, launched in 2003, has thus far comprised twelve annual Workshops held in Hiroshima and one in-country Workshop in India. The Series, with over 380 Alumni to date, offers a set of innovative approaches to heritage conservation, including:

- The fusion of cultural and natural heritage management;
- The recognition of both the tangible and intangible aspects of heritage sites;
- Focused analysis on specific areas of the nomination process.

The 2016 Workshop, entitled World Heritage Basics and Justification for Inscription, will examine the expectations and requirements needed to effectively prepare a comprehensive World Heritage nomination. The workshop will particularly focus on the fundamental need to provide a Justification for Inscription in the World Heritage nomination.

The Justification for Inscription within any nomination document for a World Heritage property must address at least one of the ten criteria outlined in UNESCO’s Operational Guidelines for the Implementation of the World Heritage Convention, and focus on why the property is considered to possess “Outstanding Universal Value.” This workshop, utilising a careful focus on the Operational Guidelines, and the UNESCO Preparing World Heritage Nominations resource manual, coupled with interactive lectures, study visits, and real world simulation exercises, will allow for participants to gain knowledge and skills for more effectively developing the justification section in nomination documentation.

Information regarding previous Workshops is available at: https://www.unitar.org/hiroshima/portfolio-projects/3173

OVERALL GOAL

The 2016 workshop will equip participants from around the globe with a deeper understanding of not only the basics of World Heritage Nominations, but also the crucial area of Justification for Inscription within these complex documents. The Workshop will also contribute to the development of a network of like-minded practitioners, able to communicate formally, and informally, sharing knowledge and best-practice.

OUTPUTS

Participants in the 2016 Workshop will receive targeted training on the following:

- World Heritage Convention: Principles and Objectives;
- World Heritage Convention: Operational Guidelines;
- World Heritage: Main Tools;
- World Heritage Nomination and Evaluation Processes: From Tentative List to Committee’s Decision;
- World Heritage Nominations: Format;
- World Heritage Nominations: Justification;
- World Heritage Nominations: Tips on Writing and Preparing the File.
OBJECTIVES
By the end of the 2016 Workshop, participants will be able to:

- Review the key elements of the World Heritage Convention, incorporating updates and current trends;
- Discuss the main tools available for practitioners within the World Heritage regime;
- Outline justification requirements within the nomination process;
- Analyse the principles and objectives of the World Heritage Convention;
- Compare the criteria utilized within the World Heritage Convention;
- Describe the Operational Guidelines of the World Heritage Convention;
- Examine best practices and lessons learned in preparing nominations;
- Review key elements of the nomination and evaluation processes;
- Through reality-based practical exercises, outline key concepts and common issues for given sites.

DURATION AND STRUCTURE
The Workshop takes place from 18 – 22 April 2016 in Hiroshima, Japan.

The methodological approach of the Workshop contains the following elements:

INTERACTIVE LECTURES
Lectures will be delivered by experts with key insight, experience and expertise working with UNITAR, UNESCO, IUCN, and ICOMOS, and will provide both an overview of the World Heritage regime, incorporating current trends and discourse, while examining in detail the justification requirements of nominations.

STUDY TOURS
Underscoring the theoretical introductions and analyses presented, Study Tours form an integral part of the training methodologies utilised by UNITAR. Visits will be made to the World Heritage Atomic Bomb Dome and its attendant museum, as well as to the World Heritage Itsukushima Shinto Shrine.

PRACTICAL EXERCISE
Key to the facilitation of learning at the Workshop is a major Practical Exercise whereby participants work in small groups to analyse real world Case Studies and apply the theoretical and practical knowledge gained in the Workshop.

TARGET AUDIENCE
The participants (up to 30) will consist of:

- Those involved in the preparation of World Heritage nominations;
- Potential or current World Heritage site managers;
- Natural/cultural conservation specialists and trainers;
- Decision makers and government officers; and
- Representatives of academic institutions, think-tanks, and civil society.
PARTICIPATION COST

Participation costs for the Workshop amount to USD 1,300, payable to UNITAR.

- This fee covers all accommodation costs (Check-in: Sunday 17 April - Check-out Friday 22 April).
  - Any additional accommodation costs are the responsibility of the participant and/or their organization.
- The fee also covers, for the duration of the Workshop, (18 - 22 April 2016), all costs related to:
  - Tuition;
  - Materials;
  - Study-tours;
  - Breakfast.

Please note:

- All travel costs to and from Hiroshima are the responsibility of the participant and/or their organization.
- Lunch and dinner costs are the responsibility of the participant and/or their organization.
- Please note that there are no scholarships available for this Workshop.

MONITORING AND EVALUATION

The Workshop will be subject to a two-fold anonymous evaluation process undertaken at the conclusion of the programme. This incorporates both a self-assessment before/after questionnaire, outlining change in knowledge through the Workshop, as well as a feedback questionnaire, evaluating the pre-delivery content, the programme content and objectives of the workshop itself.

CASE STUDY

Each participant is required to submit a one page (maximum) Case Study describing a heritage site with which they have experience.

Please note:

- These Case Studies will be distributed to all faculty, as well as being incorporated into the Workshop literature; please ensure this document does not exceed the maximum page limit.
- Please submit this document in Word format to berin.mckenzie@unitar.org.
- Please ensure all documents are saved with the following name format: WHS16-country-familyname-document, e.g.: WHS16-newzealand-smith-casestudy.
- Some selected Case Studies may be used at the Workshop. In such cases, the participant who submitted the Case Study will act as a ‘data provider’ to the team.

The Case Study must contain, at a minimum, the following sections, under the same headings (the percentages indicate the relative importance of each section):

DESCRIPTION OF THE SITE AND CORRESPONDING DATA ON THAT SITE (40%)

- This should include the description/definition of the spatial area. The Site should preferably be a site included on a national tentative list, or not listed at all but a site that the registrant believes to have “Outstanding Universal Value”. Sites already
included on the World Heritage List can also be considered. Please identify the values of the Site.

DESCRIPTION OF THE CURRENT JUSTIFICATION, AND PROBLEMS OBSERVED (40%)
- This should contain a description of the existing justification system (international, national, local, indigenous, etc.). Please analyse whether or not the existing system and overall trends protect and promote the values of the Site and avoid (potential) threats to the Site’s values.

SUGGESTION FOR A PROJECT (20%)
- The Case Study should suggest one or more discussion topics or projects in order to tackle the problems or threats to the Site. Only if the Case Study is selected will topics or project proposals be discussed and elaborated in plenary or by working teams; therefore the Case Study does not need to contain a full project document and maps or data do not need to be presented at this stage.

REGISTRATION PROCEDURE
- To register for the Workshop, please visit: http://www.unitar.org/event/world-heritage-nominations-justification-inscription
- The deadline for registrations is: Monday 7 March 2016

CONTACT
Any queries regarding the modalities of this Workshop may be directed to Mr Berin McKenzie, Specialist at the UNITAR Hiroshima Office, at: berin.mckenzie@unitar.org.