

In 2022, we asked:

- Can SMEs tap into the opportunities that the SDGs offer?
- Why are the SDGs important for SMEs?
- How can SMEs and SMSEs take the lead on addressing sustainability, particularly with the onset of digitalization, scaling up through innovation and cutting-edge solutions?



**SDG4Business Community site**

Launched in July 2019



UN Agencies



Other international organizations



Academia



Civil Society



Private Sector

# What is the SDG4Business Community site?

- A new site to address the needs of businesses, in particular SMEs and MSMEs.
- To ensure learning opportunities are better suited to the learners' needs.
- The development of this page is overseen by the SDG4Business Task Force consisting of multiple partners from the UN, the private sector, academia and civil society.

## Why do we care?

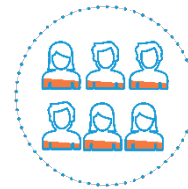
SMEs and MSMEs play an important role in the wider industrial ecosystem

*According to Deloitte's 2021 Global Human Capital Trends*

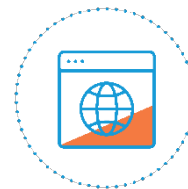
**The Readiness Gap:** Seventy-four percent of organizations say reskilling the workforce is important or very important for their success over the next 12–18 months, but only 10 percent say they are very ready to address this trend.



Achieving the 2030 Agenda for Sustainable Development



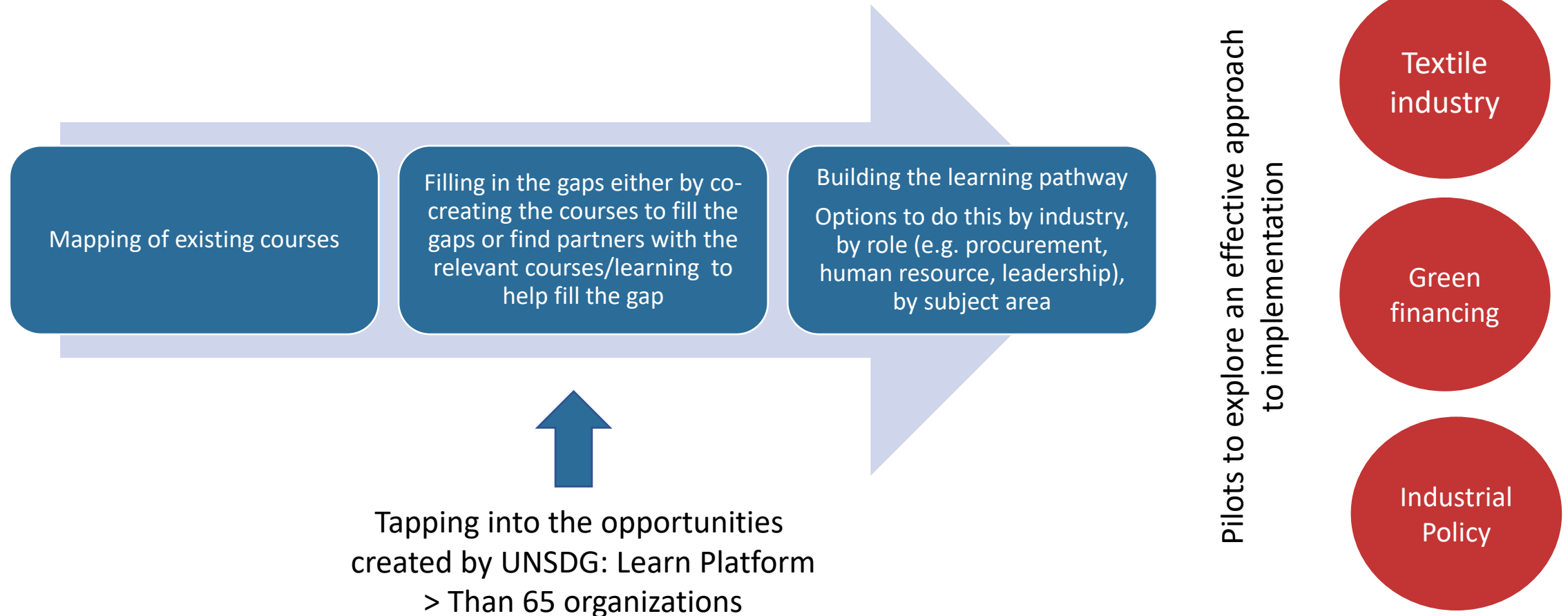
Start-ups & young firms  
\*primary source of jobs



Driving force of innovation and sustainability

# What do we want to do?

- Develop a concept of learning pathway to offer individuals and enterprises the opportunity for skills development.



Thank you!

