



# WIPO Academy

IP for Everyone, Everywhere

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IP for Everyone,  
Everywhere

# WIPO

## IP for Everyone, Everywhere



Balanced and effective global intellectual property ecosystem to promote innovation and creativity.

The ecosystem is a dynamic interplay between law, policy, practice and other elements required for innovation and creativity to support our future

Global forum for intellectual property policy, services, information and cooperation.

Dedicated to making the international IP system accessible, efficient, and balanced.

Promote innovation and creativity – key for better and sustainable future

Rewarding ideas and original creations for business, social and economic development.



IP for Everyone,  
Everywhere



# WIPO

## IP for Everyone, Everywhere

Supporting developing and least developed countries in building their capacity to use the IP system

Demand driven, in line with national economic development objectives

# Transforming ideas into creative inventions



Drafting national IP strategies

Providing policy and legislative advice

Implementing business solutions for IP offices

Patent protection (PCT)

Madrid – The International Trademark System

Hague: The International Design System

IP Statistic Data Centre

WIPO Green: Marketplace for sustainable technology

Human capacity and skills development



# WIPO Academy

*Training arm of WIPO*

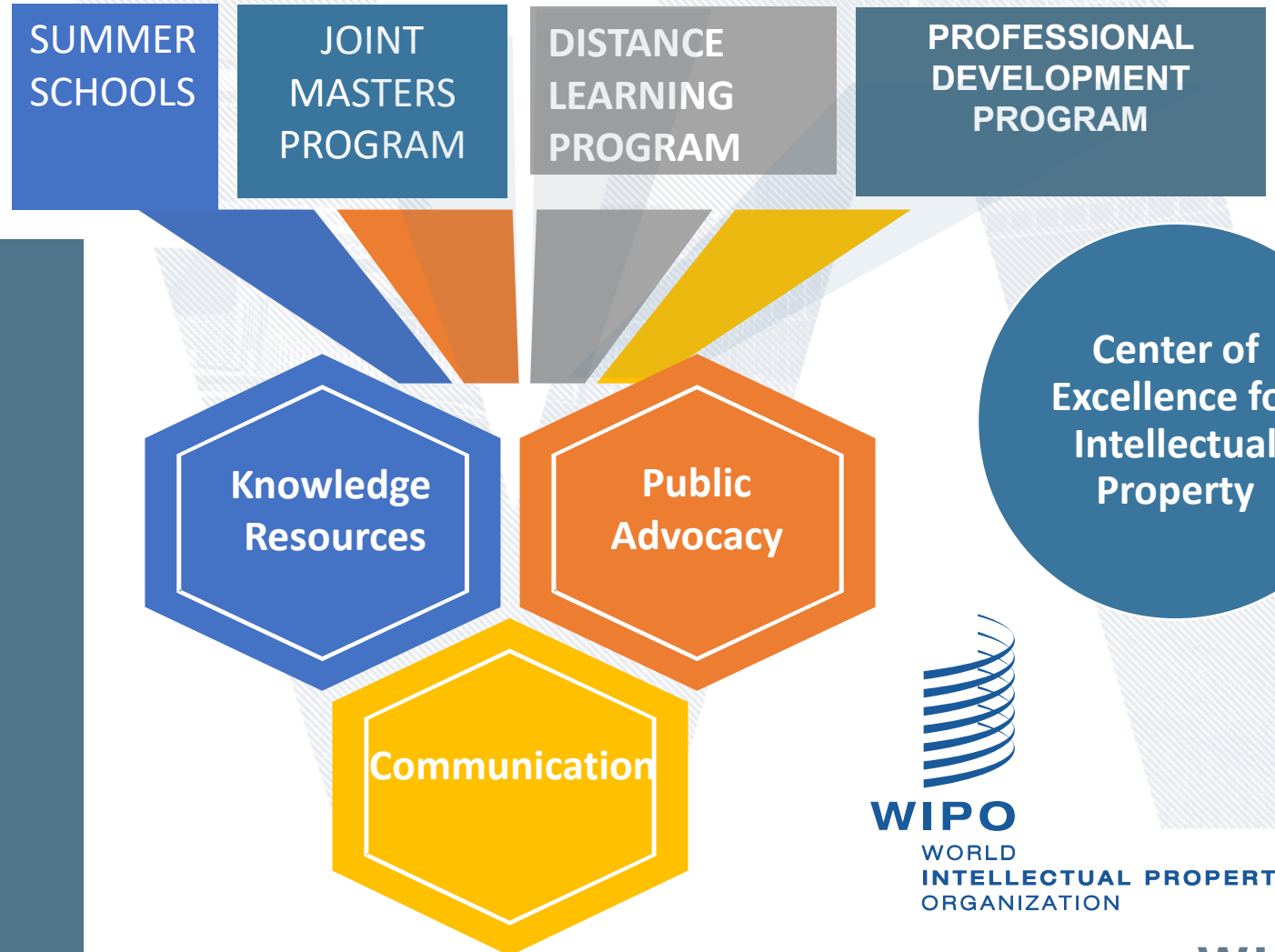
Technical assistance for development-oriented IP culture at different academic levels

Public awareness about IP

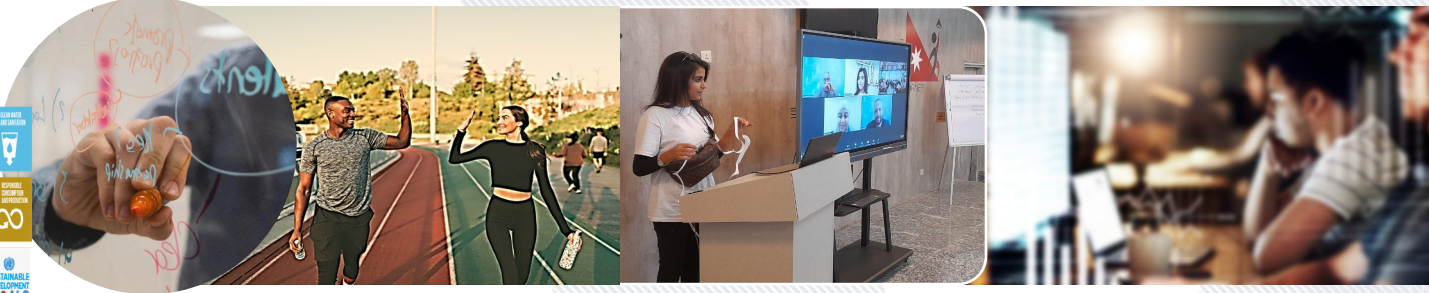
Develop and improve national IP institutional capacity (infrastructure, facilities, efficiency)

Promote fair balance between IP protection and the public interest.

General and specialized courses on IP delivered through a combination of face-to-face and distance learning methodologies; taught by IP experts.



IP for Everyone,  
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*Training arm of WIPO*

More effective use of IP to support growth and development, including the mainstreaming of the Development Agenda recommendations:

- supporting developing and least developed countries in building their capacity to use the IP system;
- assistance in developing national IP strategies, strengthening IP systems and services offered by national IP Offices, HR capacity building.

*building global human capacity in IP and a development-oriented IP culture through education, training and skills development*

Active academic and professional networks

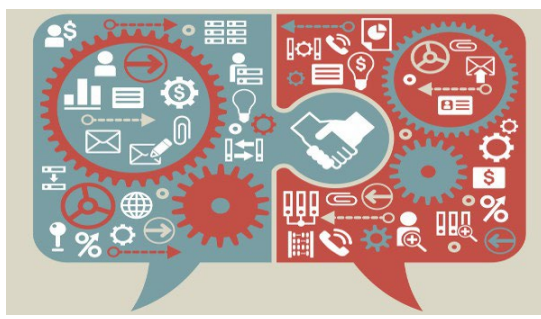
UNSDG-Learn and UN collaboration

Partnerships in +60 countries

Youth, women, SMEs



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Everywhere



# WIPO Academy

## IP for Everyone, Everywhere



17 GOALS TO TRANSFORM OUR WORLD



# Partnerships and Collaboration

Fulfill the realization of creative potential and innovation among students, researchers, educators, professionals, and scientists

Facilitate the integration of developing, least developed and countries in transition into the IP global ecosystem.

Learn from our partners to bring impactful relevance, insight, expertise, and networks that are essential to our success.

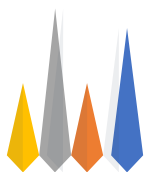
Increase our influence and reach new stakeholders, facilitate collaboration, and accelerate investment in fundamental IP skills, knowledge and education.



# Working with UNSDG-Learn

## WIPO Academy

*Distance Learning Program*



**Increasing course range, reach and accessibility through e-learning and hybrid learning**



**working with and building networks of seasoned professionals, experts, scientists, budding entrepreneurs, women, students**



**Commitment to provide knowledge and upskilling using the triple A method - anywhere, anytime, and anyhow**



**Customizing teaching and learning tools essential for national and regional narratives.**



**Engaging youth through academic, educational, extra-curricular opportunities including sport**



# Executive Dashboard

## WIPO Academy Global Participants:

408,397

WIPO Academy Trained Participants: 225,431

IPTI Trained Participants: 182,966



**Women**

**189,943**

46.5%

WIPO Academy Trained: 114,764

IPTI Trained: 75,179



**WIPO Academy Trained  
SMEs**

**52,141**

23.13%

*(from WIPO Academy trained)*

**IPTI Trained Private Sector: 58,561**



**WIPO Academy Trained  
Youth**

**161,830**

71.79%

*(from WIPO Academy trained)*



# WIPO Academy

*Distance Learning Program*



## Brief glimpse in numbers 2022-2023

**Total: 143,128**

**Female: 69,215**

**Male: 65,498**

**Total Youth: 100,403**

**Total SMES : 35,601**

**Total SMEs female: 12,272**

**Total SMEs male: 10,533**

### Supporting Women in Science

July 8, 2022

The WIPO Academy and UNESCO, with the support of Fondation L'Oréal, organized the first post-pandemic edition of the Training Course on **Intellectual Property (IP)** and the Sciences for the **L'Oréal-UNESCO for Women in Science Programme**. The training course was held at UNESCO headquarters in Paris, France from June 24 to 25, 2022 for the benefit of the winning laureates and international rising talents from 2020, 2021 and 2022.

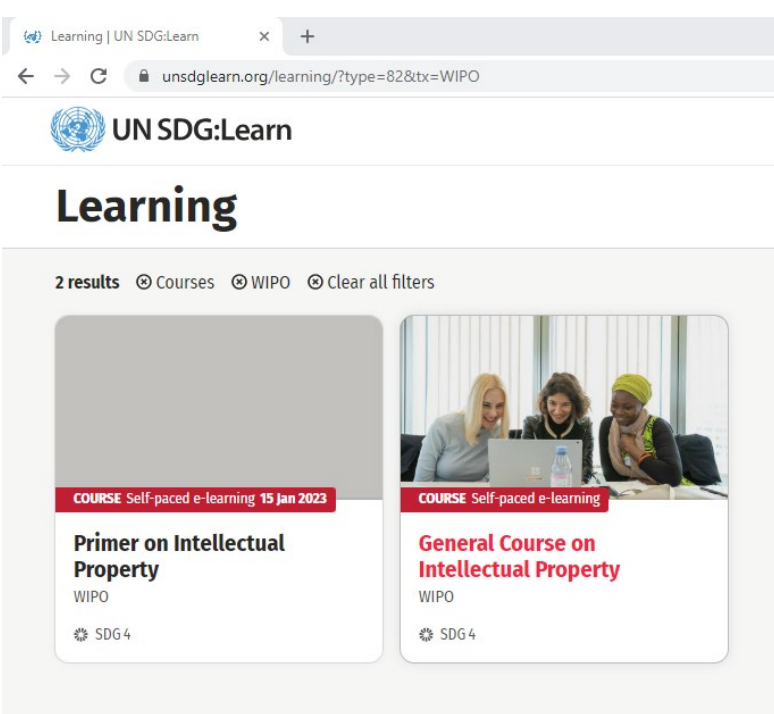


### UNCTAD and WIPO partner to support women-led digital enterprises

14 November 2022

The partnership will empower women digital entrepreneurs to use intellectual property tools to protect their brands.





Learning | UN SDG:Learn

unsdglearn.org/learning/?type=82&tx=WIPO

UN SDG:Learn

## Learning

2 results  Courses  WIPO  Clear all filters

**COURSE** Self-paced e-learning 15 Jan 2023

**Primer on Intellectual Property**

WIPO

SDG 4

**COURSE** Self-paced e-learning

**General Course on Intellectual Property**

WIPO

SDG 4

Please visit  
[www.wipo.int/academy/](http://www.wipo.int/academy/)  
and find our courses on  
UN SDG:Learn  
by searching 'WIPO'



**Thank you for your  
attention!**

