



International
Trade
Centre

SME Trade Academy

Raphaël DARD
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International Trade Centre



Our mission

We improve lives through sustainable trade

We help small businesses in developing countries go global through trade by building inclusive, sustainable and prosperous economies.





Our impact areas



Sustainable and
resilient value chains



Inclusive trade for women,
youth and vulnerable groups



Green transition and
trade solutions

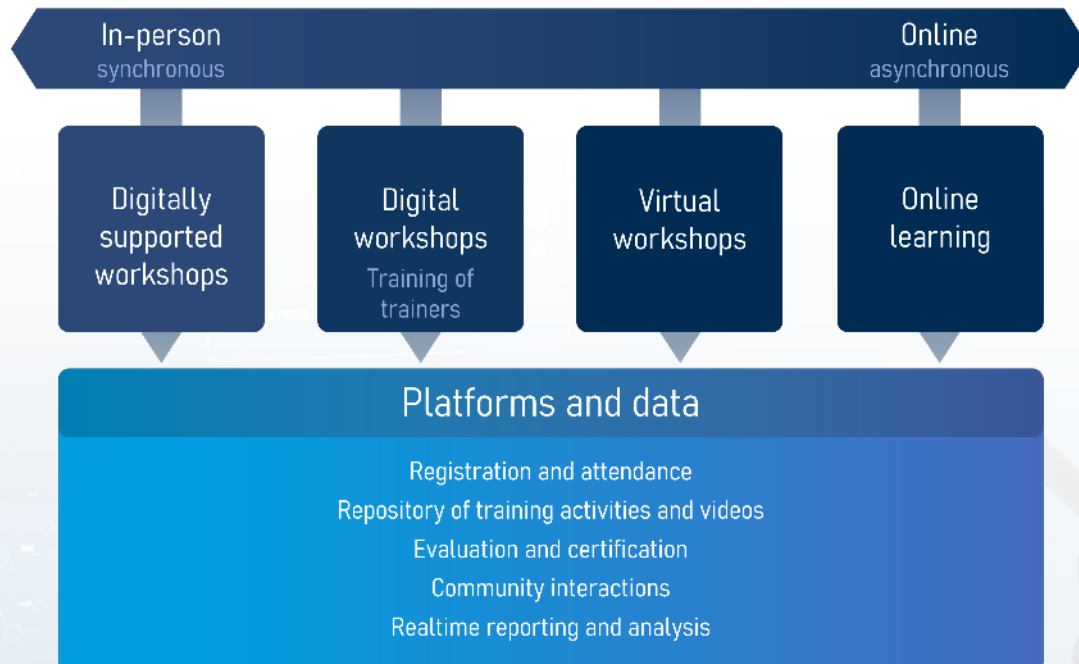


Digital connectivity and
e-commerce for all



Regional integration to
spur trade in developing
countries

The SME Trade Academy



Is the **learning solutions** unit of ITC (e-learning since 2014)



Develop **online and in-person courses** mostly on trade for SMEs

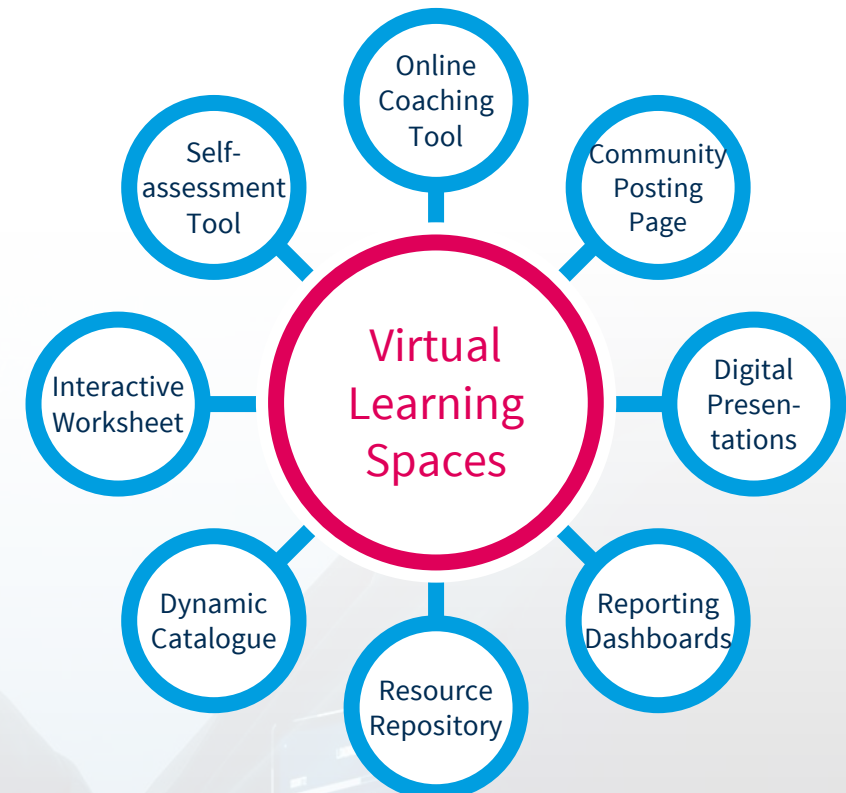
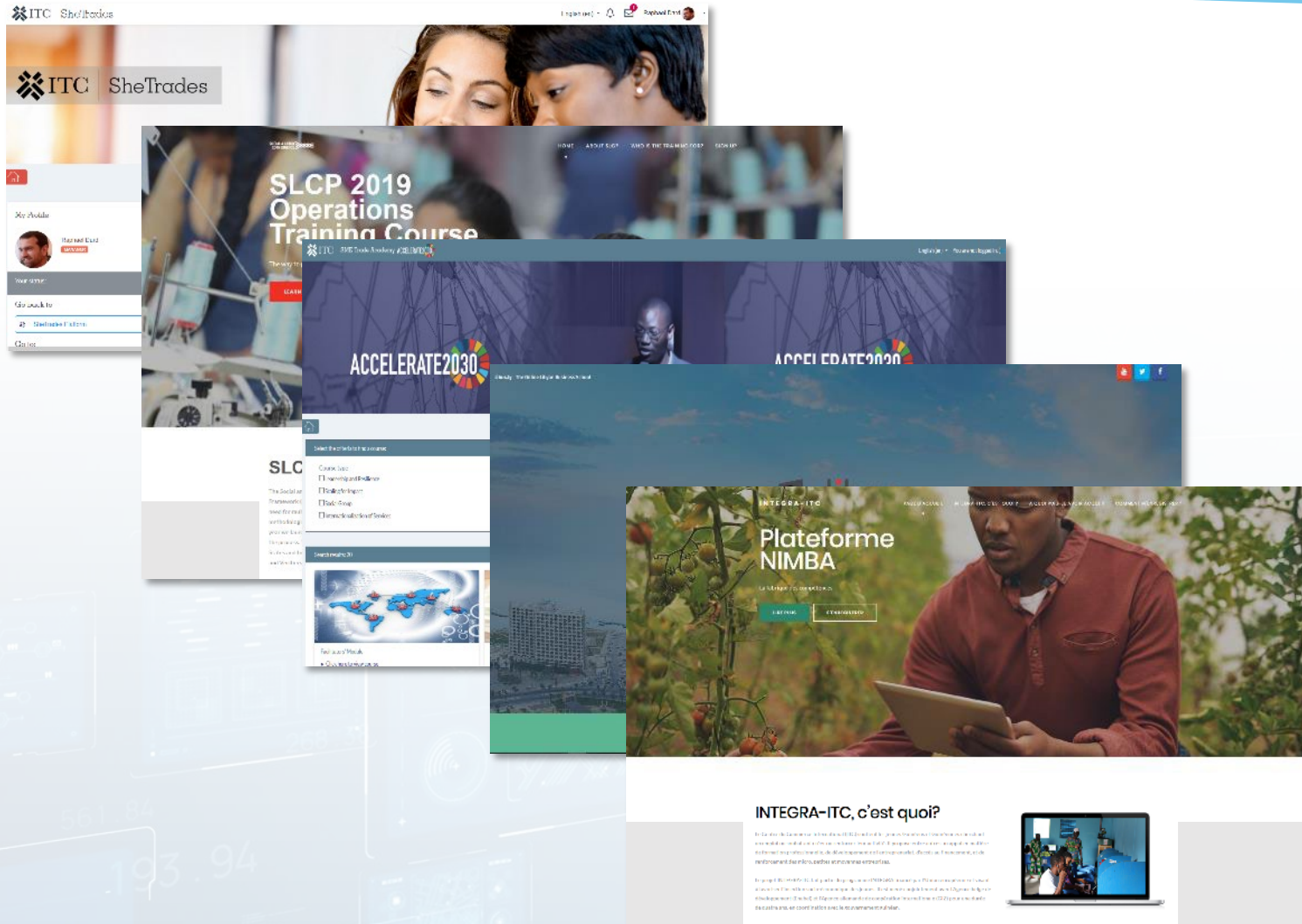


Design **online platforms** for training partners



Offer **digital tools** and **advisory services** to enhance in-person training

Virtual Learning Spaces





Why we value partnerships

We believe in **strong partnerships** to reach our goals – be it with the private sector, academia, non-governmental or international organizations.





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Thank you!

learning.intracen.org

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