UNITED NATIONS SYSTEM STAFF COLLEGE

UN SDG:Learn

The SDG Learncast

Learning about Sustainable Development One Episode at a Time

PAULYN DUMAN, SDG LEARNCAST HOST

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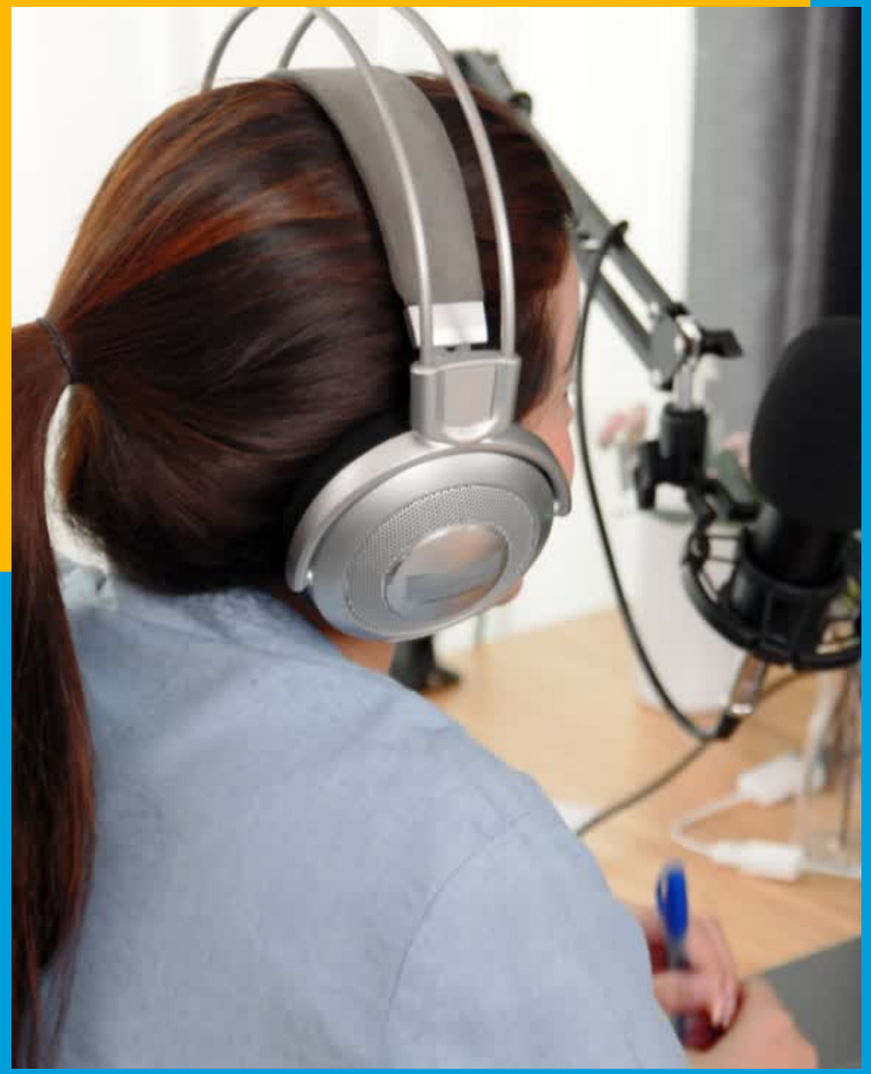

WHY

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WHY SDG LEARNCAST?

- **Engage and Retain:** Original, engaging content to keep platform users invested and drive traffic to partner's sites.

- **Partner-Driven Content:** Featuring experts from our UN SDG:Learn partners to enrich our content offerings.

- **Bridging Knowledge Gaps:** Spotlighting underrepresented topics like learning in crisis zones, balancing biodiversity and food production, and knowledge brokering, among others.

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WHY SDG LEARNCAST?

- **Expanding Outreach:** Promoting the platform through popular podcast apps such as Google Podcasts, Spotify, Apple Podcasts, etc.

- **Digestible Learning:** Offering bite-sized content in under 20 minutes to pique audience interest.

- **Course Promotion:** Encouraging users to explore over 500 courses and microlearning materials on our platform.

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WHO

EPISODES

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SERIES 1: LEADERS OF LEARNING

What can we learn from the future?

The role of futurists in achieving sustainable development

Sohail Inayatullah, Inaugural UNESCO Chair in Futures Studies

How to Hack Hackathons?

Using collective brainpower to solve food insecurity

Cristina Petracchi, Leader of the FAO eLearning Academy

SHEILA JAGANNATHAN, WORLD BANK

Closing the skills gap

The Changing Role of Learning for the Future of Work

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SERIES 2: BUSINESSES FOR THE SDGS

WILLEM OVERBOSCH, UBIQUITY UNIVERSITY

The 99% of Businesses:

How can we make SMEs in high-income countries more sustainable?

RAPHAËL DARD, ITC, SME ACADEMY

MSMEs in Developing Countries

Is there a future for micro, small, and medium–sized enterprises after Covid-19?

ROBERT MARINKOVIC & AKUSTINA MORNI, IOE

Understanding the skills gap and the sustainability gap – and what employers can do about it

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SERIES 3: LEADERS FOR SUSTAINABLE DEVELOPMENT

JEFFREY SACHS, SDSN

Goal-based development: Do they actually work?

Revisiting the UN goal-setting as a policy tool

LORETTA HIEBER GIRARDET, UNDRR

Dealing with climate emergency

How can we make climate and risk knowledge accessible to those who need them the most?

PATRICK VAN WEERELT, UNSSC

Is knowledge brokering the missing link between science and changing behaviours for sustainable development and climate action?

EPISODES

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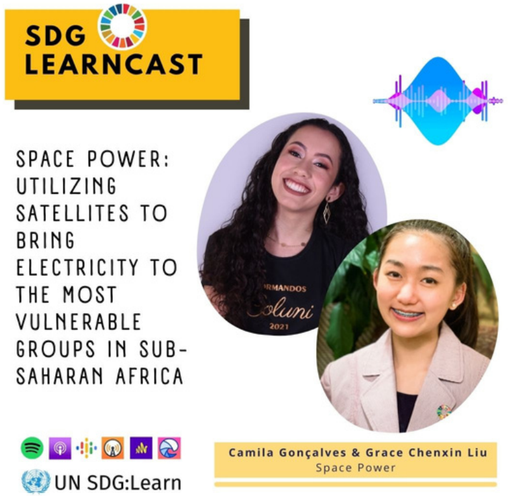

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21,500
PLAYS

17
EPISODES

21
SPEAKERS

175
COUNTRIES

1324
CITIES

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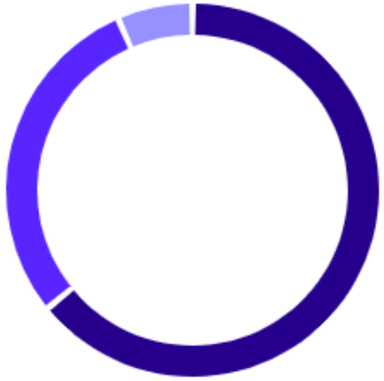
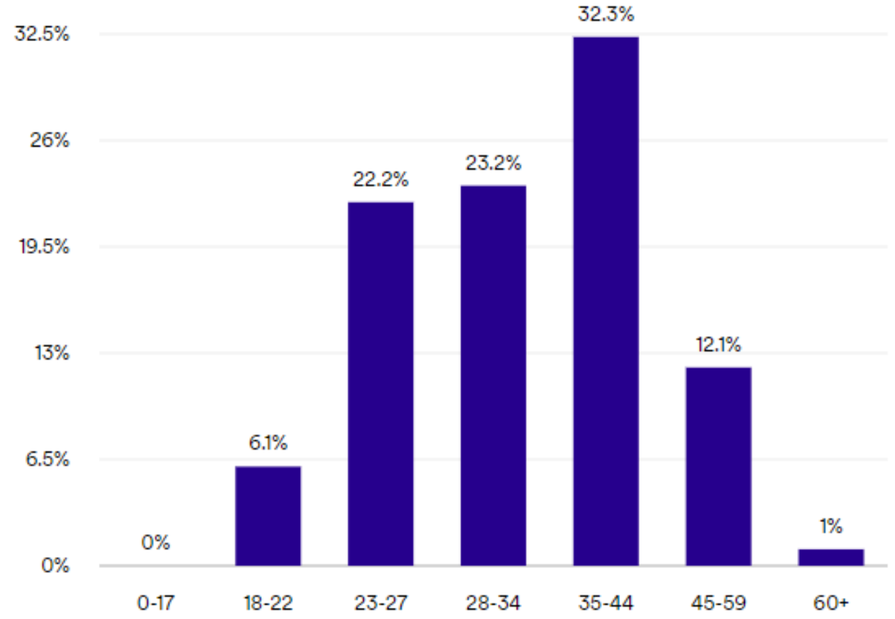
Gender



Female	64.6%
Male	29.3%
Non-binary	6.1%
Not specified	0%

Source: Spotify

Age



Source: Spotify

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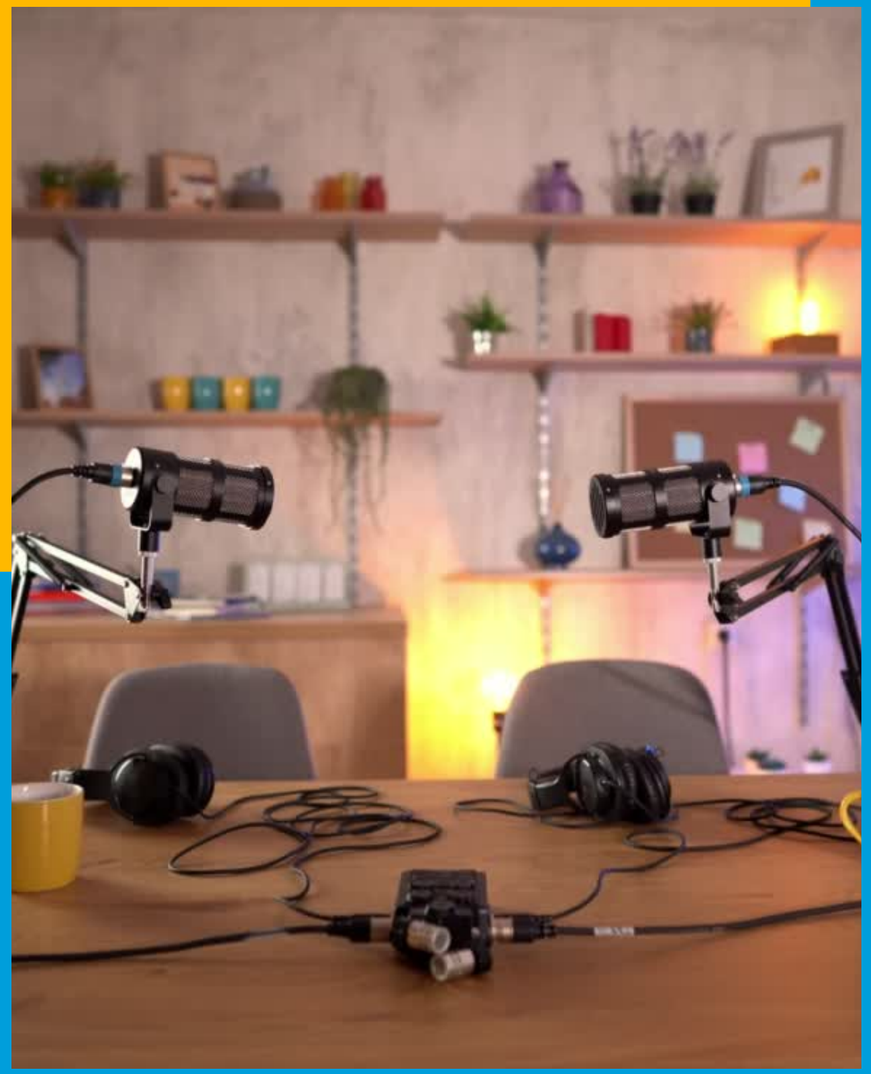

WHAT'S NEXT

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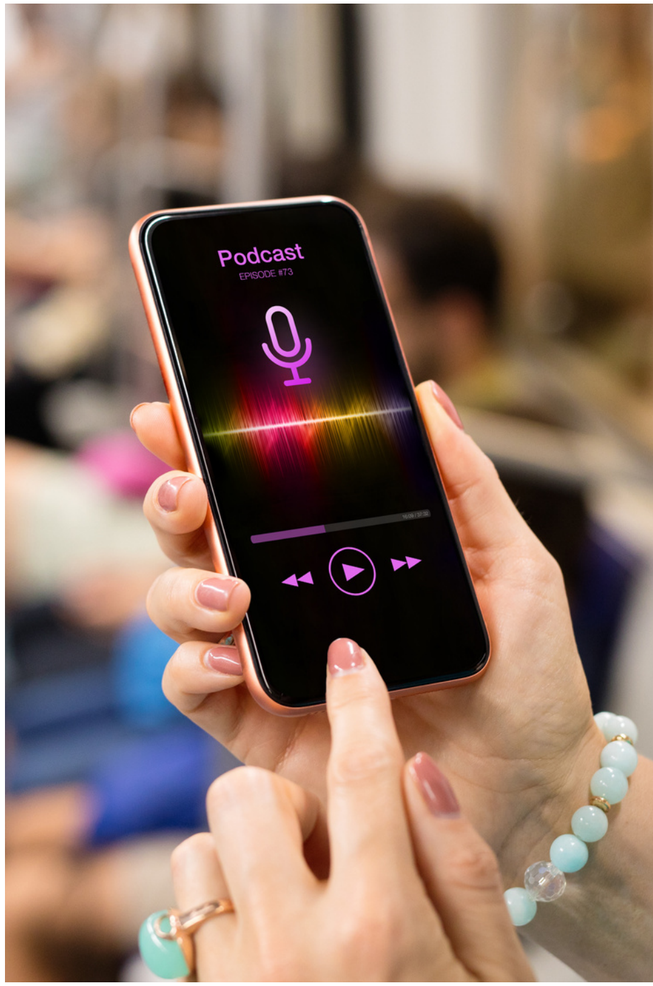
FUTURE DIRECTIONS

Diversified Topics: Exploring a wider range of sustainable development topics can engage a broader audience.

Micro-courses: Podcast episodes can be designed as stand-alone "micro-courses," each covering a different aspect of sustainable development. This includes creating "explainer" audio content can help listeners understand complex concepts in a simple, engaging format.

Interactive Content: Through interactive audio like quizzes or Q&A sessions, along with consistent inclusion of listener feedback, we aim to elevate audience interaction and content relevance.



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OUR ASK

Partnerships: We openly invite organizations, academic institutions, and thought-leaders aligned with our mission to partner with us. Through collaborations, we can bring a variety of expert voices to our audience, diversify our content, and broaden our impact. Partners can contribute through guest appearances, content creation, and sharing of resources.

Tuning into Sustainable Development Learning

Funding Opportunities: To maintain and grow the quality and reach of the SDG Learncast, we welcome financial support. Funding can help us expand our team, invest in better recording and editing equipment, and increase our marketing efforts.

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www.unsdglearn.org

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