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UN SDG:Learn

# The SDG Learncast

Learning about Sustainable  
Development One Episode at a Time

PAULYN DUMAN, SDG LEARNCAST HOST





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WHY



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## WHY SDG LEARNCAST?

- **Engage and Retain:** Original, engaging content to keep platform users invested and drive traffic to partner's sites.
- **Partner-Driven Content:** Featuring experts from our UN SDG:Learn partners to enrich our content offerings.
- **Bridging Knowledge Gaps:** Spotlighting underrepresented topics like learning in crisis zones, balancing biodiversity and food production, and knowledge brokering, among others.





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## WHY SDG LEARNCAST?

- **Expanding Outreach:** Promoting the platform through popular podcast apps such as Google Podcasts, Spotify, Apple Podcasts, etc.
- **Digestible Learning:** Offering bite-sized content in under 20 minutes to pique audience interest.
- **Course Promotion:** Encouraging users to explore over 500 courses and microlearning materials on our platform.





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WHO

## SDG LEARNCAST

SERIES 1: LEADERS OF LEARNING UN SDG:Learn



What can we learn from the future?

The role of futurists in achieving sustainable development

Sohail Inayatullah,  
Inaugural UNESCO Chair in  
Futures Studies

How to Hack Hackathons?

Using collective brainpower to solve food insecurity

Cristina Petracchi, Leader  
of the FAO eLearning  
Academy



SHEILA JAGANNATHAN,  
WORLD BANK

Closing the skills gap

The Changing Role of  
Learning for the Future  
of Work

## SDG LEARNCAST

SERIES 2: BUSINESSES FOR THE SDGS UN SDG:Learn



WILLEM OVERBOSCH,  
UBIQUITY UNIVERSITY

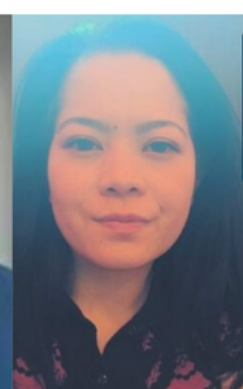
The 99% of Businesses:

How can we make SMEs  
in high-income countries  
more sustainable?

RAPHAËL DARD,  
ITC, SME ACADEMY

MSMEs in Developing  
Countries

Is there a future for micro,  
small, and medium-sized  
enterprises after Covid-19?



ROBERT MARINKOVIC &  
AKUSTINA MORNI, IOE

Understanding the skills  
gap and the sustainability  
gap – and what employers  
can do about it

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SERIES 3: LEADERS FOR SUSTAINABLE DEVELOPMENT



JEFFREY SACHS, SDSN

Goal-based  
development: Do they  
actually work?

Revisiting the UN goal-  
setting as a policy tool

LORETTA HIEBER GIRARDET,  
UNDRR

Dealing with climate  
emergency

How can we make climate  
and risk knowledge  
accessible to those who  
need them the most?



PATRICK VAN WEERELT,  
UNSSC

Is knowledge brokering  
the missing link between  
science and changing  
behaviours for  
sustainable development  
and climate action?

# EPISODES

**SDG LEARNCAST**

HOW CAN WE USE SCIENCE, TECHNOLOGY, AND INNOVATION (STI) IN ACHIEVING A SUSTAINABLE FUTURE?



**Mr. Sergiy Kyslytsya**  
The Ambassador and Permanent Representative of Ukraine to the United Nations

**Mr. Kennedy Godfrey Gastorn**  
The Ambassador and Permanent Representative of Tanzania to the United Nations



**SDG LEARNCAST**

HOW CAN WE CREATE A POSITIVE FUTURE WITH ARTIFICIAL INTELLIGENCE?



**JEANNE LIM**  
Co-founder & CEO of beingAI



**SDG LEARNCAST**

SPACE POWER: UTILIZING SATELLITES TO BRING ELECTRICITY TO THE MOST VULNERABLE GROUPS IN SUB-SAHARAN AFRICA



**Camila Gonçalves & Grace Chenxin Liu**  
Space Power



**SDG LEARNCAST**

COUNTERING DISINFORMATION AND PROMOTING INTEGRITY IN PUBLIC INFORMATION: BREAKING AWAY FROM ECHO CHAMBERS



**Dr. Julian Jaursch**  
Project Director at the Stiftung Neue Verantwortung (SNV) Berlin



**SDG LEARNCAST**

CAN BLOCKCHAIN TECHNOLOGY HELP ACHIEVE THE SUSTAINABLE DEVELOPMENT GOALS?



**Thy-Diep "Yip" Ta**  
Co-founder of UNIT Ventures and DLT Talents



**SDG LEARNCAST**

HOW CAN WE USE THE DATA REVOLUTION AND NEW TECHNOLOGIES IN REACHING THE MOST VULNERABLE GROUPS ?



**Dr. Emmanuel Letouzé**  
Director of Data-Pop Alliance



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**SARAH JONES & ALINE MOSNIER**  
(FABLE CONSORTIUM)

So number one recommendation is to adopt a diverse food diet

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**YASMINE SHERIF**  
Executive Director,  
EDUCATION CANNOT WAIT

# SDG LEARNCAST



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**21,500**  
**PLAYS**

**17**  
**EPISODES**

**21**  
**SPEAKERS**

**175**  
**COUNTRIES**

**1324**  
**CITIES**

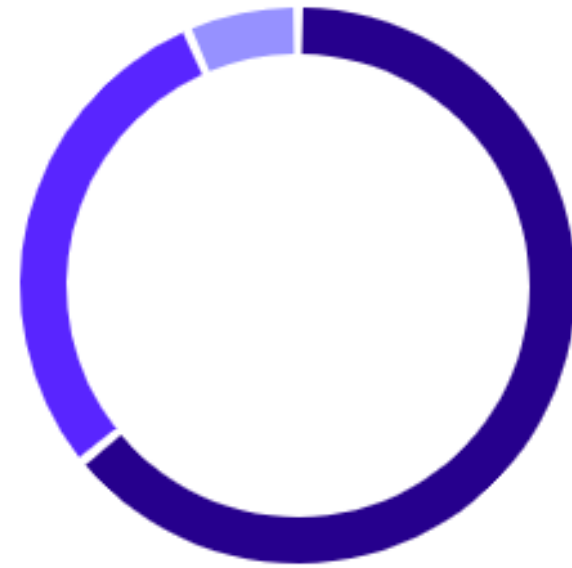






# SDG LEARNCAST

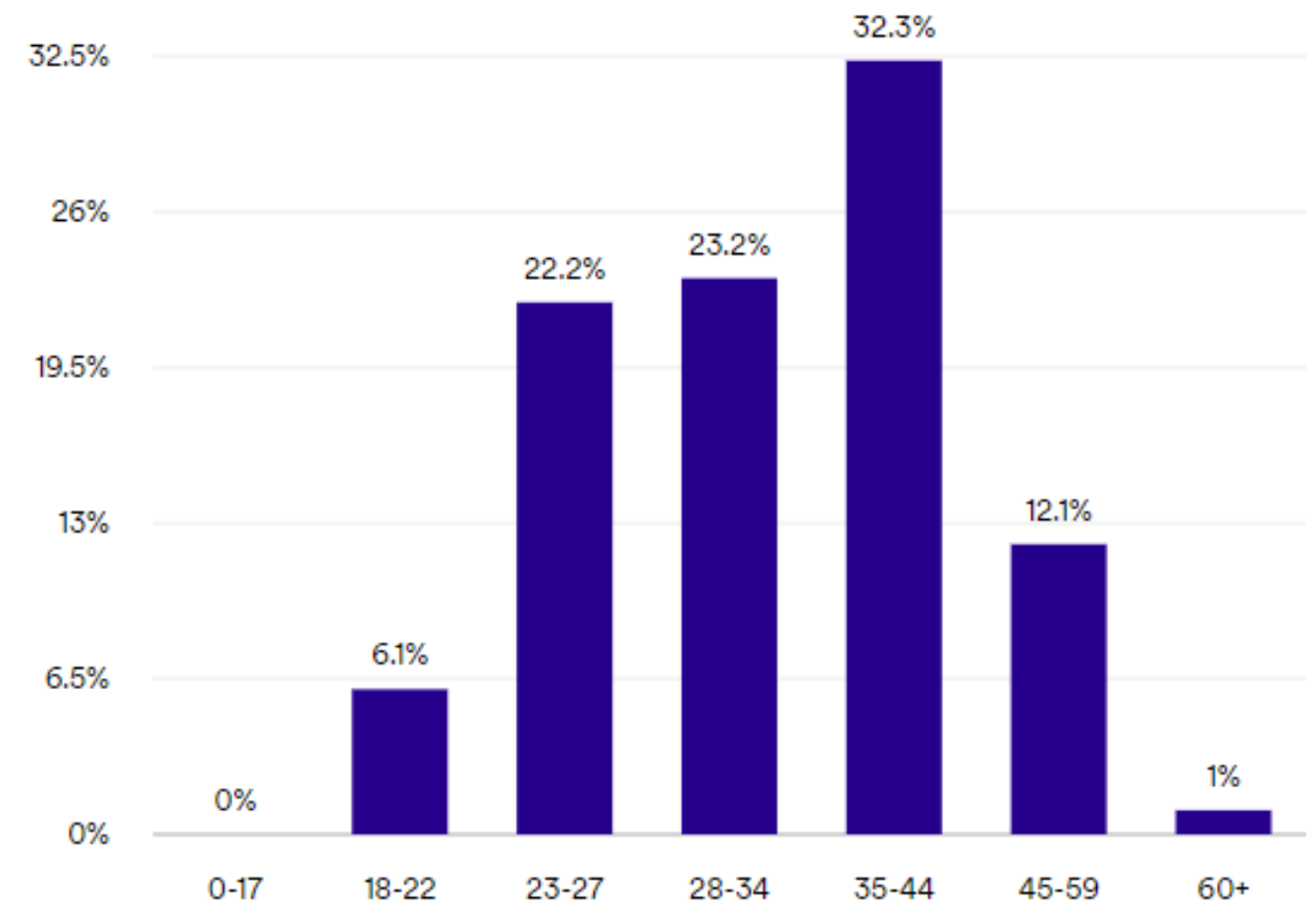
## Gender



● Female	64.6%
● Male	29.3%
● Non-binary	6.1%
● Not specified	0%

Source: Spotify.

## Age



Source: Spotify.



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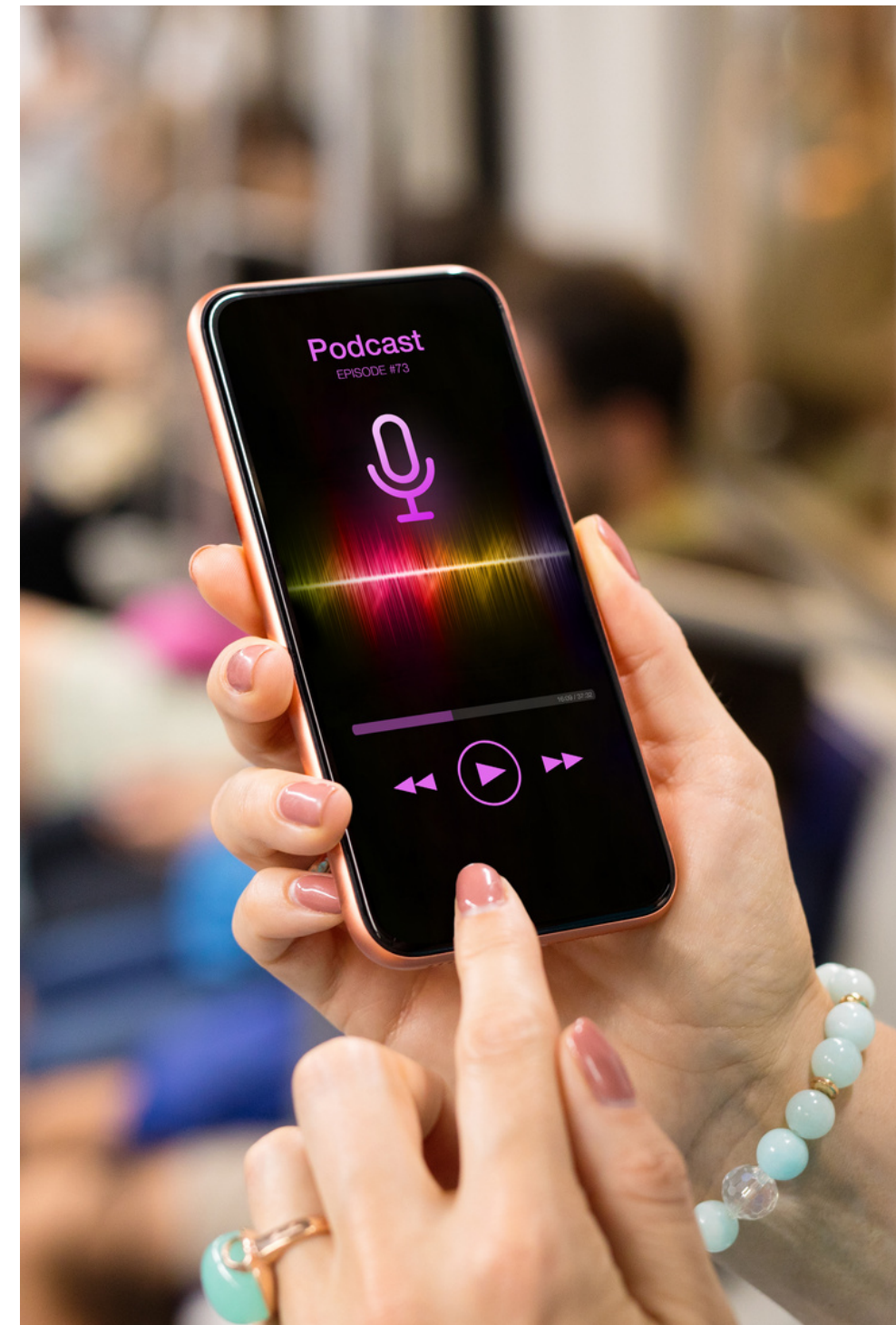
WHAT'S NEXT

## FUTURE DIRECTIONS

**Diversified Topics:** Exploring a wider range of sustainable development topics can engage a broader audience.

**Micro-courses:** Podcast episodes can be designed as stand-alone "micro-courses," each covering a different aspect of sustainable development. This includes creating "explainer" audio content can help listeners understand complex concepts in a simple, engaging format.

**Interactive Content:** Through interactive audio like quizzes or Q&A sessions, along with consistent inclusion of listener feedback, we aim to elevate audience interaction and content relevance.



## OUR ASK

**Partnerships:** We openly invite organizations, academic institutions, and thought-leaders aligned with our mission to partner with us. Through collaborations, we can bring a variety of expert voices to our audience, diversify our content, and broaden our impact. Partners can contribute through guest appearances, content creation, and sharing of resources.

**Tuning into Sustainable  
Development Learning**

**Funding Opportunities:** To maintain and grow the quality and reach of the SDG Learncast, we welcome financial support. Funding can help us expand our team, invest in better recording and editing equipment, and increase our marketing efforts.





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