

## SCHILLER INTERNATIONAL UNIVERSITY

Tampa · Madrid · Paris · Heidelberg



Certificate Program on

**Sustainable Development** 

## Sustainable Development

We have the knowledge, the science, the technology and the resources. What we need is unity of purpose, effective leadership from all sectors, and urgent, ambitious action

> -António Guterres, Secretary General, UN

One of the biggest challenges today is to integrate sustainability into all areas of work in society. Sustainability is a management mode, which calls for the revision of traditional systems in the public and private sector and in the work of all social actors.

Beyond the 2030 Agenda approved by the United Nations General Assembly in 2015, society demands greater responsibility towards the planet and people; and greater involvement with the local environment in which we work and with future generations.

In partnership with the United Nations Institute for Training and Research (UNITAR), Schiller International University presents the online Sustainable Development Program that offers, professionals from different sectors, a unique training in sustainability. This program proposes an integrative vision, considering the three pillars: the economic, the social and the environmental.

### **Objectives**

- Professional Training for people working on sustainable development in private sector, civil society or public institutions.
- To contribute to Agenda 2030 implementation.
- To promote research, training and activities related to sustainability.
- Open the window for specific training tools and research activities on sustainable development.

## WHY study this program?

The sustainable development program aims to serve as a platform for the training of professionals in the public and private sectors, ready to integrate sustainability as a management and accountability tool.

### Learning outcomes:

- Knowledge and training on sustainability criteria to evaluate each of the sustainability areas: economic, social and environmental.
- Concentrate studies in fields included in each of the sustainability areas
- To understand policies, strategies and models for sustainability in different settings (private sector companies, public institutions and civil society organizations)
- Build and develop skills and competencies to design and implement sustainability strategies

# WHAT am I going to learn?

The program offers a unique approach that includes:

#### Sustainability:

What it means and what is the impact.

#### Agenda 2030:

The history of the new agenda for development. A comparative approach MDGs & SDGs. Process of United Nations SDGs approval.

#### Dimensions of sustainability:

Environmental Social Economic Non-tangibles

#### Areas:

Eradication of poverty; gender; access to justice; water and sanitation; oceans; health; education; employment

#### Actors:

The role of Governments; Cities and Regions; Private Sector; Investors; Parliaments; CSOs; Foundations; Trade Unions; Academia; other stake-holders

#### **Metrics:**

Reporting system; mechanisms at local, national and international level

# HOW am I going to learn?

The integrated methodology, the diversity of teachers trained in the theoretical and practical aspects of sustainability, and the attention to the different actors, make the course a unique opportunity to be trained in sustainable development:

- Synchronous and asynchronous sessions
- Forum sessions
- Top Faculty Guests
- Q&A
- Final Paper



## Certificate

Once finished the program participants will be awarded a certification by Schiller International University and UNITAR.

## With WHOM am I going to learn?

People working on sustainable development in private sector, civil society or public institutions.

The speakers will be representatives from academia, business, civil society, parliaments, government and international organizations

#### Faculty

- Chebly, Juan Elias. Economist, World Food Programme
- Cole, Tonye. Co-founder Sahara Group
- Da Silva Awis, Rangita.
  Associate Dean of International Affairs at Penn
  Law and Hillary Rodham Clinton Fellow on Gender
  equity at Georgetown WAPPP
- De Mora, Raúl.
  Communications and SDG specialist, United Nations Multi-Partner Trust Fund Office
- Dubin, Adam. Professor, New York University & ICADE
- Durán y Lalaguna, Paloma, Ph.D.
  Program Director

Professor at Jaume I University; Former Director, UN-Sustainable development Goals Fund; Former Director, Division of Global Policies and Partnerships, OECD.

- Malcorra, Susana. Former FM Argentina; former CoS of the UN
- Rico-Bernabe, Raquel. Former UN electoral assistance expert

## **Registration and Payment:**

#### Certificate Program on Sustainable Development

Intake January 17<sup>th</sup>, 2022

**Duration** 4 months (16 weeks)

Language English

Campus Online

Price 4,100 USD / 3.500€

Admission process





SCHILLER

UNITAR



## CONNECT YOUR PASSION WITH A SOLID AND SUSTAINABLE FUTURE

**Contact us** 



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