

THE PARTNERSHIP FOR ACTION ON ROAD SAFETY 5-YEAR REPORT

UN GOAL

50% reduction
in road traffic
injuries and
fatalities
by 2030.

SUSTAINABLE DEVELOPMENT GOALS



Over 92%
of road traffic
deaths and injuries
happen in low- and
middle-income
countries.



Up to US\$1.8 trillion
Global cost of road
traffic injuries



Nearly 80%
of all roads assessed
do not meet a
minimum rating for
pedestrian safety.



Road Safety Actions What are we doing about it?

2018-2023 by the numbers

114 partners

from the public
and private
sectors, academia,
and not-for-profit
organizations



108 road safety interventions

in areas related to
public awareness,
education and
training, engineering
and infrastructure,
technology, data
management and
law enforcement

31 countries

in Africa, the
Americas, Asia
and Europe.

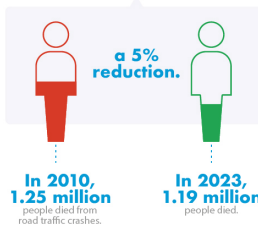


32,000

beneficiaries
worldwide.



We're making progress



What we're doing is working,
but it is not enough to meet
our goal, underscoring the

urgent need for intensified action.

Top Projects

Trained 3,600 government officials and decision-makers from 115 countries



9 languages

Impacted 1.2m road users through educational campaigns



The data-driven and evidence-based **Management Practices for Safer Roads Toolkit**, a free tool to help governments improve road safety.

Reached over 9.3m people



30% reduction in motorcycle crashes



The Buffer Zones Project to raise awareness of the importance of safe driving distances and speed limits, especially among Tanzania's motorcyclists.

9 stakeholders engaged



41% reduction in the number of road traffic deaths



Brasilia Vida Segura, a project to identify traffic incident hotspots and opportunities to reduce fatalities on Brazil's roads.

Annual National Road Safety Day



50-70% decrease in road casualties in targeted areas

30% reduction in hazardous driving behaviors



500 local stakeholders engaged



The Road Safety Project, raising awareness of safe driving practices in China through collaborations and educational campaigns.

Public - Private Partnerships are key to making a lasting impact on improving road safety globally.