



The United Nations 2030 Agenda



TEMSA



ÇAĞ UNIVERSITY

T OLLSCOIL TEICNEOLAÍOCHTA
BHAILE ÁTHA CLIATH
DUBLIN
TECHNOLOGICAL
UNIVERSITY DUBLIN



unitar
United Nations
Institute for Training and Research

Sustainability Programme for Global Changemakers: Navigating the UN 2030 Agenda

June 6–7 and June 13–15, 2024

**EUt+ TESST – UNITAR & Cag University
Rising to the Challenge – The Sustainable Development Goals (SDGs)**

Educators' Biographies



Sustainability Programme for Global Changemakers: Navigating the United Nations 2030 Agenda



Murat GÜLMEZ Çağ University

He currently serves as the Associate Dean of the Faculty of Economics and Administrative Sciences at Çağ University since 2013, and has been instrumental in driving forward developments and innovations within the faculty. Additionally, he holds the position of IACBE Accreditation Coordinator since 2017, ensuring academic programs meet international standards of excellence. As the Erasmus Faculty Coordinator from 2013 onwards, he has facilitated international opportunities for students and faculty members alike. Also lectures on virtual reality and virtual worlds, showcasing his commitment to integrating cutting-edge technologies into education.



Jon-Hans COETZER Unitar

He has extensive experience in higher education management, particularly in instructional design, program management, and quality assurance. He has a background in crisis management training, having worked with the Swiss Federal Presidency and the International Committee of the Red Cross.



Juan PIACQUADIO CIO @Phlow Corporation

Juan, the CIO and Vice President of IT at Phlow, boasts over 20 years of tech industry experience. Known for digital transformation, strategy, and cybersecurity, he has held leadership roles in leading organizations across the globe. Juan has served as a member of the Executive Advisory Board at the Center for Organizational Research and the Consortium of Data Analytics at the University of Phoenix. He contributes to academia through advisory roles at California Baptist University and teaches at California Baptist and Colorado Christian University. Honored among Virginia's Top 25 Healthcare Technology Leaders in 2023, Juan is a prominent speaker and thought leader.



Lucía MORALES TU Dublin

She is an Educator, Academic Innovator and Active Researcher in the School of Accounting, Economics and Finance at Technological University Dublin (TU Dublin). Before her academic career, Lucía worked in the private sector, holding different roles: Financial Manager Assistant; Financial Manager; and Foreign Department Analyst (Bank). Lucía has worked at various Higher Education Institutions in Ireland, the UK, and Spain gaining an in-depth understanding of the main challenges faced by Third Level Institutions in the fields of Economics, Finance, Education, and Online Education at the undergraduate and postgraduate levels.



John O'CONNOR TU Dublin

He has held leadership roles in academia, including serving as Head of the School of Art & Design and Director and Dean of the College of Arts & Humanities at TU Dublin. He pioneered innovative teaching methods, such as developing the first remote visual art degree program and teaching TU Dublin's first module in a virtual world, winning awards for innovation in teaching and learning.

Educators' Biographies



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Valerie HILL
Community Virtual Library
Library Director
WA, USA

She is a librarian and instructor of library and information science with a background in school librarianship. Dr. Hill researches new media in digital culture. Strong interest in information literacy, human-computer interaction, and emerging technology trends for the metamodern, particularly for youth. Background as a National Writing Trainer, specializing in connecting literature to writing. Research area is immersive learning in libraries and education. Recent research project include literacy needs in MOOCs (massive open online courses) and gamification (Minecraft). Speaker on other emerging technology trends in education and librarianship: user-generated content and curation, gamification, virtual worlds, and digital citizenship.



James G Neville
Texas, USA

He is deeply involved in the realm of applied online collaboration as an owner, consultant, and practitioner. His expertise spans across managing online presence, navigating social media landscapes, building cohesive teams, and leveraging virtual reality technologies.

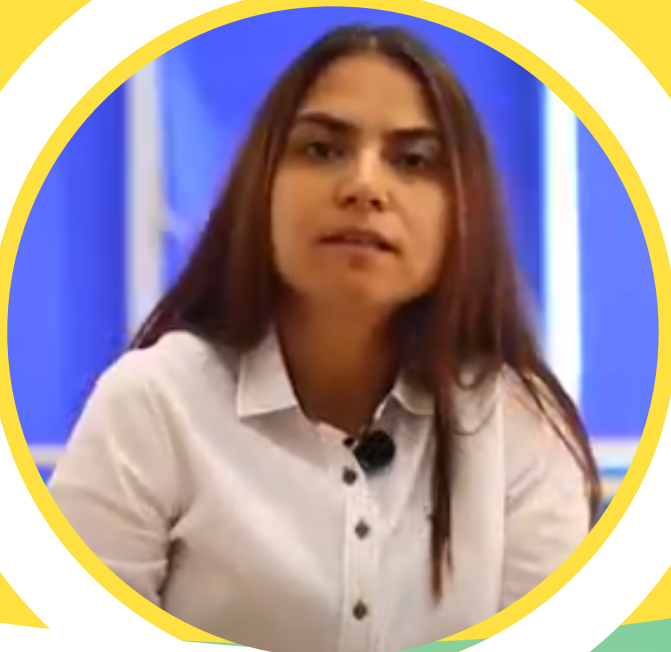


Duygu GÜR
Cag University

She completed her doctoral studies in Marketing at Çukurova University, Adana, from 2017 to 2022, within the Business Administration Department. Prior to this, she earned her bachelor's degree in Business Administration at Koç University, Istanbul. Her expertise in the field of marketing is underscored by her specialization in teaching courses on contemporary marketing issues and marketing and sustainability. This rich educational and professional background equips her with deep insights into modern marketing practices and the integration of sustainability in marketing strategies.

Sevgi BALKAN ŞAHİN
Cag University

She is an accomplished academic with a Master's degree in European Studies, achieved through a collaborative program between Middle East Technical University and K.U.Leuven in Belgium, completed in 2003 and 2004, respectively. She furthered her expertise by obtaining a PhD in International Relations from Trento University, Italy, in 2010, solidifying her status as an expert in the field of International Relations. She specializes in teaching courses on "Europe in Crisis," "EU Institutional Structure," "History of European Integration," and "Global Security," contributing significantly to the understanding and development of these critical areas.



Education Program

DAY 01

Sustainability in Action (Meet the Team)

Meet the Learning Team: Facilitators and Learners

Introduction to VR & the Metaverse

CAG VR Team

(Ginger, Gigi, Dahlia and Magua)

Virtual Team Building and Teamwork

Project Introduction, Creation of Teams and Project Design Instructions

James Neville

Metaliteracy and Digital Citizenship

Dr. Valerie Hill

Critical Discussion to Conclude Day 01

Instructors Team Facilitation

Time for Team Work – Project Focused

Instructors Team Facilitation

DAY 03

CSR, ESG & GSR – The Business Ecosystem

Dr. Murat Gülmez (CAG)

Climate Change and Global Security

Dr. Sevgi Balkan Şahin (CAG)

Sustainable Marketing/Business

Dr. Duygu Gür (CAG)

Critical Discussion to Conclude Day 03

Instructors Team Facilitation

Time for Team Work – Project Focused

Instructors Team Facilitation

DAY 05

Final Project Work

Student Project Work

CAG VR Team & James Neville

Team Check Rehearsal

CAG VR Team & James Neville

Final Presentations

All Members of Facilitation Team

DAY 02

Hammer To Pixel

Prof. Dr. John O'Connor (TUD)

Project Work Milestone!

James Neville

Strategic innovation for sustainable success: Industry 5.0 and cybersecurity imperatives

Mr. Juan Piacquadio Chief

Information Officer and Vice President, Information Technology for Phlow Corporation

Critical Discussion to Conclude Day 02

Instructors Team Facilitation

Time for Team Work – Project Focused

Instructors Team Facilitation

DAY 04

Critical Analysis of the Sustainability & Social Responsibility Concepts – Economic, Political and Environmental Lens

Dr. Lucía Morales (TUD), Dr. Jons-Hans Coetzer

The United Nations Agenda and the Corporate World

Dr. Jon-Hans Coetzer, Dr. Lucía Morales (TUD)

Critical Discussion to Conclude Day 04

Instructors Team Facilitation

Time for Team Work – Project Focused

Instructors Team Facilitation