















Timeline

Day 1 (Friday, 14 November):

All times in Eastern Standard Time (EST)

- 8:30am: Opening Remarks
- 8:45am: Introduction to MotoAl & Hackathon Format:
 - Overview of objectives and thematic tracks
 - o Introduction to mentors and judges
- 9:30am: Breakout Rooms
 - Each track has a breakout room with its dedicated teams.
 - o The objectives of the specific track are shared by the tracks judges.
- 10:00am: Work Session
 - Each team enters their own breakout rooms and begins to plan their approach.
 - This includes 2 hours of work to collaborate and develop ideas. During this time, mentors from CIFAL York and the tracks judging panel will be available to answer questions and provide guidance.
- 12:00pm: Debrief and Wrap-Up of Day 1
 - Recap of progress, next steps, and open Q&A
 - o Teams may continue developing ideas independently before Day 2

Day 2 (Saturday, 15 November):

All times in Eastern Standard Time (EST)

- 8:30am: Day 2 Kick-off and Final Instructions
 - Quick introduction for format of day two and convening of all participants.
- 9:00am: Work Session
 - Teams enter their own breakout rooms, finalize concepts and prepare pitch presentations
 (3 hours)
- 12:00pm: Pitch Session
 - o All teams enter their track breakout rooms and begin to present their product or design.
 - 90 minutes of presentations.
- 1:30pm: Wrap-Up and Closing
 - o Once presentations are over participants can exit the hackathon.
 - o Judges will convene after lunch and decide winners.
 - Winners will be announced through social media platforms and rewards will be given out.