

Moto AI: Hackathon for Safer Roads

14 - 15 November 2025

Protective Gear

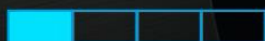
Friction
Coefficient:

0,5

Maximum
speed:

65 km/h

Pavement quality



Risk Factor:





Timeline

Day 1 (Friday, 14 November):

All times in Eastern Standard Time (EST)

- **8:30am: Opening Remarks (10 minutes)**
 - MotoAI context and background - UNITAR and CIFAL York
 - Role of private sector in road safety initiatives - AB InBev
- **8:40am: Introduction to Hackathon Format (20 minutes)**
 - Introduction to CIFAL York mentors and judges for each track.
 - Objectives of each track and format for presentations.
 - Open Q&A before first work session.
- **9:30am: Breakout Rooms & Work Session (2.5 hours)**
 - Each team enters their own breakout rooms and begins to plan their approach.
 - This includes 2.5 hours of work to collaborate and develop ideas. During this time, mentors from CIFAL York and UNITAR will be available to answer questions and provide guidance.
- **12:00pm: Debrief and Wrap-Up of Day 1 (30 minutes)**
 - Recap of progress, next steps, and open Q&A
 - Teams may continue developing ideas offline independently before Day 2.

Day 2 (Saturday, 15 November):

All times in Eastern Standard Time (EST)

- **8:30am: Day 2 Kick-off and Final Instructions (10 minutes)**
 - Quick introduction for format of day two and convening of all participants.
- **8:40am: Work Session (3 hours 20 minutes)**
 - Teams enter their own breakout rooms, finalize concept note and prepare pitch presentations.
- **12:00pm: Pitch Session (90 minutes)**
 - All teams enter their track breakout rooms and begin to present their product or design to the judges for 3-5 minutes each in the main room.
 - After the 90-minute session concludes, participants may exit the hackathon and reconvene at 2:00 p.m. for the announcement of the winners. Meanwhile, Judges will deliberate to determine the winners.
- **2:00pm: Wrap-Up and Closing (30 minutes)**
 - The results will be formally announced in the main virtual room with all participants during the closing session. This will be followed by social media announcements and rewards distribution.