LEADERSHIP AND THE GOLDEN RULE

“TREAT OTHERS AS YOU WOULD LIKE TO BE TREATED, AND TREAT THE PLANET AS YOU WOULD TREAT YOUR HOME”

What would happen if we applied the Golden Rule into leadership practices?

We know well what happens when we don’t do this and the results are disengaged workplaces, growing inequalities and an agonizing planet.

Yet in moments of darkness there are “imaginal cells” that can create incredible and magic new narratives, just like caterpillars can turn into butterflies.

During this MasterClass we will learn directly from one of the most prominent imaginal cells, Paul Polman. With him, his wife Kim Polman co-author of Imaginal Cells and co-founder of Reboot the Future. Finally some great sessions with inspiring stakeholders that are embodying the Golden Rule and are acting for the good of the people and the planet in line with the Sustainable Development Goals.

Join this incredible intergenerational MasterClass, with young students, social entrepreneurs, executives, academics, researchers and representatives from governments and NGOs.

You will leave this day empowered to act in new ways, wanting to be the best for the world.

Register today: fus.edu/leadership-golden-rule