# Master of Science in Sustainability Management







# SHAPE THE FUTURE OF SUSTAINABLE BUSINESS AND GLOBAL GOVERNANCE

Prepare to lead the shift towards corporate sustainability with our Master's in Sustainability Management, created in collaboration with UNITAR. As companies face increasing pressure to be environmentally responsible, this program provides essential insights into carbon footprint management, circular economy, ESG reporting, and the Sustainable Development Goals (SDGs).

With an interdisciplinary approach and real-world experience, you'll gain the skills to integrate sustainability into corporate strategies and drive sustainable growth. Graduate with the expertise needed to address today's global challenges and make a lasting impact.



**Location**Madrid & Paris



**Format**Residential



**Language** English



Required Credits
30 credits (60 ECTS)

Students must complete 10 courses taking 1 course/3 semester credits per month (30 credits/year)



**Duration**10 months

Students who interrupt their studies will require more than 10 months to complete the program



Optional Activities
4-day pre-graduation study visit to Geneva:

• Visits to UN agencies' headquarters



# WHY STUDY OUR MASTER'S IN SUSTAINABILITY MANAGEMENT?

#### COMPREHENSIVE GLOBAL CURRICULUM

Address the urgent need for sustainable business practices with an interdisciplinary curriculum that delves into global challenges such as inequality, environmental policy, and ethics. Analyze issues through the lenses of Business, Management, Economics, International Relations, and Public Policy to better understand how to tackle sustainability issues on a global scale.

## STRATEGIC KNOWLEDGE AND TOOLS

Equip yourself with essential knowledge on corporate sustainability, carbon footprint management, the circular economy, and ESG reporting. Learn how to integrate these concepts into business operations and craft strategies that are aligned with Agenda 2030 and the Sustainable Development Goals (SDGs) to drive sustainable growth.

# CAREER ENHANCEMENT WITH EXPERT GUIDANCE

Boost your career prospects through real-world projects, leadership training, and personalized coaching from Schiller and UNITAR. Develop key skills in leadership, negotiation, and public speaking, all of which are essential for getting ahead in the field of sustainability.

# EXCLUSIVE GRADUATION AND INTERNSHIP OPPORTUNITIES

Conclude your studies with a prestigious graduation ceremony at the United Nations
Headquarters in Geneva, and apply for highprofile internships facilitated by UNITAR and
Schiller International University. Graduate with an accredited Master's Degree and a Fellowship
Certificate, helping you stand out in a competitive job market.



# TRANSFORM YOUR FUTURE WITH SCHILLER AND UNITAR

#### IMMERSIVE INTERNATIONAL EXPERIENCE

Engage with a diverse and multicultural student body across our four campuses. Experience different cultures and build a network that spans continents.



#### **EXPERT FACULTY AND MENTORING**

Learn from active professionals and leading experts from both Schiller and UNITAR. Benefit from personalized mentoring designed to guide you and bolster your career development.



#### **REAL-WORLD CHALLENGES**

Collaborate with students from around the world and develop practical skills through experiential learning. Stand out in the **global market** by working with real companies before you even graduate.



#### GLOBAL EMPLOYABILITY PATH

Develop the **Top 10 Career Skills** identified by the World Economic Forum through mentoring, workshops, realworld challenges, and specialized training.



# OUR GLOBAL CAMPUSES

Immerse yourself in a **global learning experience** at our four campuses in **Florida, Paris, Heidelberg,** and **Madrid**. Each location provides a unique cultural perspective and fosters a **global mindset**, preparing you for success on the international stage.

#### Tampa, USA

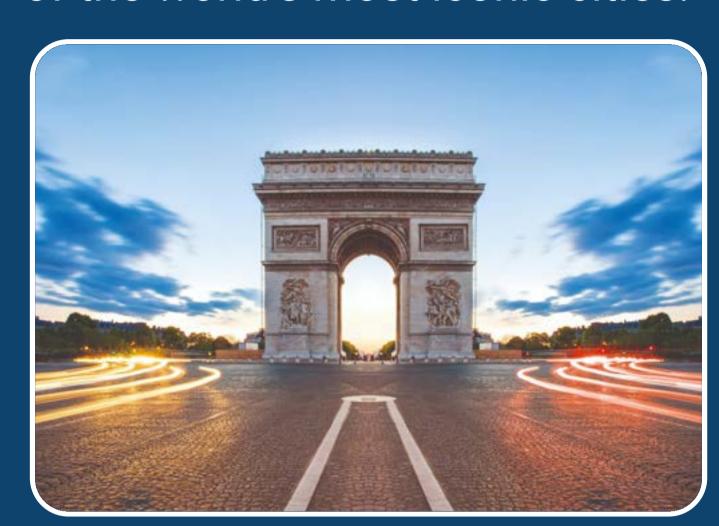
Enjoy a lively urban setting and a vibrant American atmosphere.

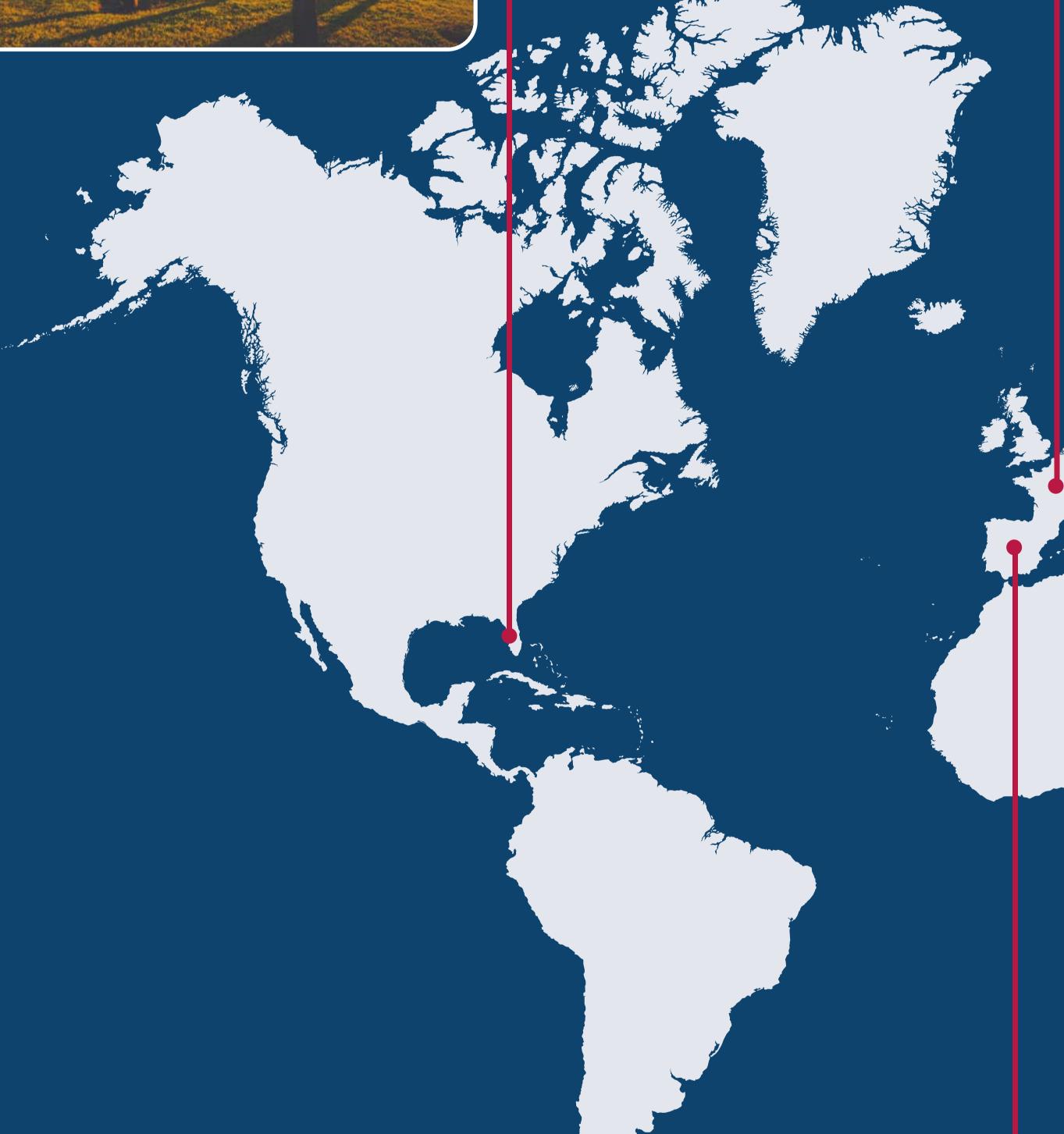
Take advantage of strong connections to top businesses.



#### Paris, France

Experience the rich culture of one of the world's most iconic cities.





#### Madrid, Spain

Immerse yourself in a hub of culture and innovation with access to a thriving international community.



#### Heidelberg, Germany

Live the student life-style to the fullest in a historic university city known for its beautiful landscapes.



# IDEAL CANDIDATES FOR THIS PROGRAM

This program is perfect for those eager to tackle global sustainability challenges while working in diverse, multicultural environments.

# EXECUTIVES AND MID-LEVEL MANAGERS

Executives and mid-level managers seeking to lead the sustainability transition within their organizations. Perfect for those aiming to drive sustainable practices and effect change on a global scale.

# ASPIRING SUSTAINABILITY LEADERS

Specialists in Sustainability or CSR looking to enhance their knowledge of circularity and its implications for global business.

#### MANAGERS SEEKING A GLOBAL PERSPECTIVE

Managers eager to expand their global perspective and develop effective sustainability strategies in multicultural and international settings.

# PROFESSIONALS SEEKING ADVANCED SKILL

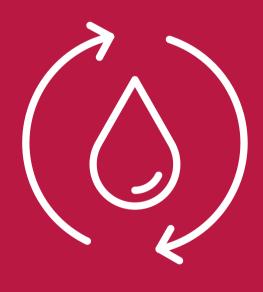
High-level and mid-level professionals seeking advanced tools and methodologies for sustainability reporting and impact analysis in a global context.





### MASTER CORE SUSTAINABILITY CONCEPTS

Deepen your understanding of sustainability and its business applications.



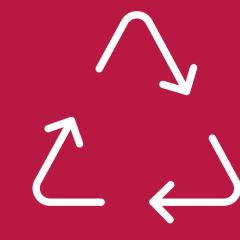
#### LEAD POSITIVE CHANGE

Integrate sustainability into corporate culture and strategy to drive business transformation.



#### DEVELOP SUSTAINABLE STRATEGIES

Create strategies that are economically viable, socially responsible, and environmentally sustainable.



#### ADD DISTINCTIVE VALUE

Enhance your company's competitiveness with unique sustainability solutions and insights.



#### PROMOTE GLOBAL AWARENESS

Build and implement solutions that consider the triple bottom line—people, profit, and planet. Foster comprehensive sustainability practices and build networks capable of tackling global challenges.

#### 

84%

Of top executives and major investors believe that **investing in ESG** (Environmental, Social, and Governance) criteria doesn't just avoid penalties, but also **improves performance**.

[Source: Simmons & Simmons]

66%

Of executives believe that sustainability is crucial for remaining competitive in today's market.

[Source: EY and Nimbus Ninety]

44%

Of executives confirm that **integrating sustainability** actions into business models optimizes resources, generates savings, and leads to **higher profit margins**.

[Source: PwC]



# PROGRAM CURRICULUM

	Course Name	Credits	
Core Courses	Introduction to Sustainability	3	Schiller + UNITAR
	Global Challenges / New Business Models	3	Schiller
	Reporting and Communication	3	Schiller
	Corporate Governance / Economic Dimension	3	Schiller
	Sustainable Finance and Investment	3	Schiller
	Social Dimension	3	Schiller
	Environmental Dimension	3	Schiller
	Sustainability Management	3	Schiller + UNITAR
	Internship	3	Schiller + UNITAR
	Sustainability Applied Project	3	Schiller + UNITAR
Opt	Fellowship Program and Graduation Ceremony (Study visit to Geneva)		UNITAR

#### COURSE DESCRIPTIONS



# INTRODUCTION TO SUSTAINABILITY (3 SEMESTER CREDITS)

Explore **sustainability fundamentals**, as well as the historical evolution of the concept, modern-day **global objectives**, and why companies integrate **sustainable practices** into their business operations.



# GLOBAL CHALLENGES / NEW BUSINESS MODELS (3 SEMESTER CREDITS)

Analyze **globalization's impacts** on society and the environment, including **human rights** and **climate change**, using real-world **business case studies**.



## REPORTING AND COMMUNICATION (3 SEMESTER CREDITS)

Learn the essentials of **sustainability reporting** and **transparency**, as well as the risks of inadequate **communication**. Explore key **standards** and practices for effective reporting.



# CORPORATE GOVERNANCE / ECONOMIC DIMENSION (3 SEMESTER CREDITS)

Understand Corporate Governance and the economic aspects of sustainability. Learn to use tools for sustainable performance, and address challenges related to the Green Economy, Degrowth theories, and the Common Good Economy, as well as public policies and international trade.



## SUSTAINABLE FINANCE AND INVESTMENT (3 SEMESTER CREDITS)

Study sustainable finance principles, financial metrics, and investment standards. Learn to attract investors and support sustainability through financial practices.

#### COURSE DESCRIPTIONS



# SOCIAL DIMENSION (3 SEMESTER CREDITS)

Focus on stakeholder engagement and social impacts. Address education, cultural heritage, and multiculturalism, taking these into account to achieve equitable sustainable development.



## ENVIRONMENTAL DIMENSION (3 SEMESTER CREDITS)

Examine strategies to combat environmental degradation and resource depletion. Work on projects reducing carbon footprints in sectors like agriculture and textiles.



# SUSTAINABILITY MANAGEMENT (3 SEMESTER CREDITS)

Learn how to manage Sustainability within businesses, focusing on Corporate Social Responsibility (CSR). Explore essential functions like Supply Chain Management, Human Resources Management, and Change Management to address social and environmental risks effectively.



# INTERNSHIP (3 SEMESTER CREDITS)

Earn the opportunity to complete a **3-6 month** internship in the field of sustainability at the end of your studies. You will need to announce your intention to participate at the beginning of the course, and will undergo a selection process. Both Schiller and UNITAR will support you in your application, including by providing individualized coaching.

#### COURSE DESCRIPTIONS



### SUSTAINABILITY APPLIED PROJECT (3 SEMESTER CREDITS)

Apply sustainability principles and gain hands-on experience by participating in 1 of 2 applied projects. The first option gives you the opportunity to implement circular economy principles in corporate supply chains with the help of 3-4 classmates. The challenge includes outlining implementation plans and evaluating effectiveness. Alternatively, you can carry out an optional internship and then conduct Environmental, Social and Governance (ESG) assessments individually. You will also develop tailored strategies, and assist in ESG implementation planning.



# FELLOWSHIP PROGRAM AND GRADUATION CEREMONY (STUDY VISIT TO GENEVA)

During the 1-week study visits, you will have the opportunity to immerse yourself in the very heart of diplomacy. Visit various international organizations and the Palais des Nations (United Nations Office at Geneva), and participate in face-to-face training sessions at UNITAR headquarters delivered by practitioners, academics, and senior diplomats. Network with diplomats, permanent mission personnel, and civil servants. At the end of the study visit, you will have a stunning graduation ceremony and receive certification in line with UNITAR's policy.

# BECOME PART OF THE SCHILLER LEGACY

Celebrating 60 Years of Excellence,
Schiller International University has built
a thriving alumni community of over
20,000 graduates from 130+
nationalities. Our alumni network reflects
a rich tapestry of global experiences and
diverse backgrounds, forged through
years of multicultural education.

Our aim is to foster lifelong connections, ensuring that every alumnus feels a lasting bond with Schiller. We invite our alumni to return to our campuses and experience the same vibrant, inclusive environment that shaped their success.

Join a legacy of global leaders.
This is our commitment.
This is our network.



#### ADMISSION REQUIREMENTS

To be eligible for the Master's in Sustainability Management, candidates must:

- Demonstrate B2 level of English or equivalent.
- Applicants must hold a Bachelor's Degree or its equivalent from an accredited institution

\*Schiller International University (SIU) reserves the right to update requirements as needed by accreditors and regulators.

UNITAR is dedicated to diversity and encourages qualified women, minority groups, indigenous groups, and persons with disabilities to apply. All applications will be handled with the highest confidentiality.

# HOW ARE YOU GOING TO LEARN?

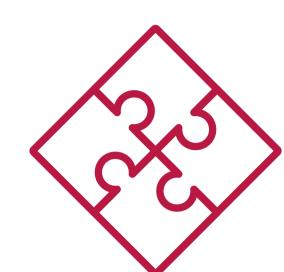
At Schiller, with our **Global U Academic Model** you learn by actively shaping your future through our hands-on global approach.



#### 4 INTERNATIONAL CAMPUSES

Immerse yourself in an international environment by studying at one of our four campuses:

Madrid, Paris,
Heidelberg, and
Florida.



#### IMMERSIVE LEARNING

Experience a practical and engaging approach with monthly courses designed for in-depth training, taught by industryactive experts.



#### REAL-WORLD PROJECTS

Work on authentic projects alongside active professionals and instructors, gaining valuable experience and applied knowledge.



#### GLOBAL NETWORKING

Enhance your cultural intelligence and expand your professional network through international teams.

# **ENQUIRE NOW** AND SPEAK TO A MEMBER OF OUR STUDENT RECRUITMENT TEAM

#### TAMPA CAMPUS

+ 18557872262



#### PARIS CAMPUS

+33 145385601



#### MADRID CAMPUS

+34 914482488



#### HEIDELBERG CAMPUS

+49 622145810





info@schiller.edu



