







# ITAÉREA AERONAUTICAL BUSINESS SCHOOL



### ITAérea Aeronautical Business School

We are an aeronautical business school specialised in delivering high-quality training to both professionals of the Air Transport sector and those who wish to start working in this fascinating and dynamic industry. We deliver our training through our recognized Master in Sustainable Air Transport Management (MATSM) and other postgraduate programmes and shorter courses focused on Air Transport.

At ITAérea we strive to meet the demand of first-class professionals from different companies in the Air Transport Sector: Airlines, Airports, Ground Handling, Aviation Authorities, Aircraft Manufacturing companies, Consulting companies, Law firms, etc. The school is staffed by more than 250 professors who have a vast experience in the industry and a practical approach to transmit their valuable real-life experience to our students.

Since we are internationally focused, we deliver our training courses in Spanish, Portuguese and English. We are represented in Spain, the United Kingdom, Brazil, Colombia, Peru, Honduras, Mexico, Costa Rica, Panama, Chile, Argentina, Venezuela, Bolivia, Ecuador, Dominican Republic, Uruguay, China, Saint Thomas and Prince and Angola.









### Alliance with UNITAR



An autonomous UN body established in 1963, the United Nations Institute for Training and Research (www.unitar.org) is a dedicated training arm of the United Nations System, and has the mandate to enhance the effectiveness of the UN through diplomatic training, and to increase the impact of national actions through public awareness-raising, education and training of public policy officials.

On November 14, 2017, the director of the decentralised cooperation programme of the United Nations Institute for Training and Research (UNITAR) and director of the CIFAL Global Network, together with the General Director of ITAérea Aeronautical Business School, signed an agreement to provide training programmes related to sustainability in air transport, in accordance with the aims and objectives of the United Nations 2030 Agenda for Sustainable Development.

One of these programmes is the Master in Sustainable Air Transport Management, whose diploma is issued by both institutions. Furthermore, the ceremony of graduation will take place in the Palace of Nations, home of the United Nations Office at Geneva.

The international character of the agreement with UNITAR is embodied internationally with the teachers that participate in this programme.

# Training program

### Unit I: Sustainable Management of the Airports

170 hours

- The Airport Business.
- Airport Master Planning.
- Airport infrastructures: capacity problems.
- Operations management at the airports.
- Airport Slots.
- Safety and security management at the airports.
- Asset management at the airports.
- Salvador Bahia Airport: the most sustainable airport in Brazil.
- Construction Management at the airports.
- Environmental management at the airports.
- Commercial management at the airports.
- Airport efficiency: small airports management.
- Global economic perspective of airports.
- IT Management at the airports.
- The airport of the future.

### Unit II: Sustainable Management of the Airlines

80 hours

- Introduction to the Airline business.
- Airlines Structure.
- Airline economic review.
- Route development.
- Airline Fleet.
- Aircraft maintenance.
- Airline Operations Concepts.
- Aircraft operation.
- Sustainable Aviation.
- Safety and Security management at airlines.
- The challenge of a hangar.
- Ground handling.
- Air Cargo.
- Business and Corporate Aviation.
- Environmental Management System in Air Europa.

#### Unit III: International Air Law

90 hours

- Introduction, concept and sources of Air Law.
- Liability in Air Transport.
- Financing and sale and purchase of aircrafts.
- Air Operator Licences.
- Merger and acquisition of airlines.
- Aeronautical Labour Law.
- Legal status of aircraft.
- Aviation insurance.
- Town planning, environment and airport.

#### Unit IV: Sustainable Management of the Air Navigation

80 hours

- Basic concepts in Air Navigation Systems.
- Instruments and aircraft fundamentals.
- Navaids and equipment.
- ATS (Air Traffic Services).
- Meteorology applied to Aviation.
- Aeronautical Communications.
- Air Traffic Control (ATC) Service.
- Aeronautical Information Service (AIS).
- Airspace sustainability and new air navigation concepts.
- Human Resources Management in Air Navigation.

#### Unit V: Sustainable Management of the Aeronautical Industry

80 hours

- Introduction to the Aeronautical Industry.
- Sustainability in the Aeronautical Sector.
- Design and Development of an Aeronautical Programme.
- Supply Chain in the Aeronautical Production.
- Industrialization and Manufacturing support.
- Digitalization and new technologies deployment in the industry.
- Sustainable manufacturing / Lean manufacturing.

#### Unit VI: Master Thesis

100 hours

Individually, students must draft a Master Thesis consisting in the study of a subject related to sustainability in air transport.

### **Co-directors**



Mr. Carlos Berenguer. Aviation General Director at AERTEC Solutions.



Mr. Adriá Canals Head of Transportation Advisory at ARUP.



Mr. Rodrigo Tavares Environmental Manager at Salvador Bahia Airport.

# Teaching staff

The number of teachers assigned to this postgraduate programme totals 32, all of them are top-level professionals with vast experience in the air transport industry. They are originally from more than 10 different nationalities (Europe, the USA, Latin America, Middle East, etc.). These professionals hold top management posts in companies and institutions such as:

Arup • Mott MacDonald • SAS Ireland • Leadin Aviation Consulting • AENA • Vinci Airports • AERTEC Solutions • AIRBUS • Augusta Abogados • IAG Cargo • SAERCO • ENAIRE • GATCO • ITP Aero • Albacete Airport • Hong Kong Express Airways • easyJet • KPMG • AERIS Costa Rica • Grupo Puntacana • Ryanair • Gestair • IBERIA Airlines • Clyde & Co. • CLAC • Air Europa • AA2000 • WALA • DANTE Aeronautical •



Mr. Carlos Medrano
AENA's former General Director



Mr. Ignacio Monasterio AECFA's Coordination Director



Mr. Carlos Berenguer
Aviation General Director at
AERTEC Solutions.



Mr. Adriá Canals Head of Transportation Advisory at ARUP.



Mr. Rodrigo Tavares
Environmental Manager at
Salvador Bahia Airport.



Mr. Armando Rodríguez
Spain & Portugal Handling
Services Manager at Iberia
Airlines.



Mr. Javier Sanz
Former Flight Operations
Director at Iberia Airlines.



Mr. Víctor del Castillo SMS and Human Factors expert.



Mr. César Ovelar CFO Group Gestair



Mr. Daniel Cruz

ANS Dept. at the Civil Aviation

Authority of Thailand on

behalf of EASA.



Mr. Rafael Márquez
Aerospace & Defence Systems
Director at AERTEC.



Mr. David Doral
Founder and Director of
DANTE AeroNautical.

#### ...and much more teachers:

- Lourdes Montás. Corporate Controller at Grupo Puntacana. Rep. Dominicana. Liability in Air Transport.
- Eduardo Coll. Managing Director at Leadin Aviation Consulting.
- Enric Cuadras. Principal Airport Planner. Mott MacDonald.
- Miguel Palomares. General Manager of Albacete Airport.
- Jesús Viciana. IT Systems Manager at AERTEC Solutions.
- Juan Manuel Ortega. Head of Airport Engineering & Asset Management Aviation at Mott MacDonald.
- Adriana Bejarano. Head of Assurance (EHS, SMS, CSR) at Aeris Holding Costa Rica.
- Daniel Pagán. SVQ Hangar Quality Manager at Ryanair.
- Saúl Nieto. Captain Hong Kong Express Airways.
- Eliseo Llamazares. KPMG Partner. Chile.
- Jordi Pla Pintre. Network Development Manager at easyJet.
- Andrea Vassallo. Senior Manager of Supply Chain & Materials at Volotea.
- Alfredo Arranz. Hangar Director at Ryanair.
- Lucía Martínez. Environmental Manager in Air Europa.
- Diego Olmedo. Partner at Clyde & Co.
- Manuel Gallego. Lawyer at Augusta Abogados.
- Hernán Gómez, Consultant, Advisor ICAO and CLAC.
- Felipe Pineda. Lawyer at Augusta Abogados.

- Mattia Cardinali. Lawyer at Augusta Abogados.
- Diego González. Legal Affairs Manager at Aeropuertos Argentina 2000. President of the Worldwide Airport Lawyers Association (WALA).
- Ramón Amieva. Apron Supervisor West & South Tower (Madrid-Barajas Airport).
- Regina Alvarado. ATCO at Palma ACC. ENAIRE.
- Matthew Riley. Head of Operations at ATM Transformation Ltd.
- Luis Barbero. ATCO at London Heathrow. President and CEO of GATCO.
- Alberto García. Simulation Engineer at ITP Aero.
- Jorge Moñino. Aerospace Industry Director at AERTEC.

# Objective and suitability

The objective of the Master in Sustainable Air Transport Management is to train students to fill management positions in airports, airlines, as well as in companies associated to airports and aviation in general (commercial concessionaires, Air Navigation Service Providers, aeronautic industry manufacturers, construction companies, handling companies, security companies, maintenance companies, equipment supply companies, etcetera) in the fields of:

Engineering • Sustainability • Operations • Infrastructure • Maintenance • Organization Human Resources • Business Management • Navigation Systems • Legal • Finance

#### **Enrolment requirements:**

- University graduates or non-graduates professionals of the aeronautical and airport sector.
- Required English level: at least B2.

# Methodology

### Online campus

### Online exams

### **Tutoring hours**

Training is provided using the e5 methodology, which is based in the 5 basic pillars of online training: e-learning, expertise, efficiency, employability and enhancement. The School has been using this methodology for many years.

The teaching centre is ITAérea's Virtual Campus, where students may find all programme contents:

• <u>Multimedia presentations (audio and video)</u>. Short length and easy-to-watch videos will be used to ensure the best comprehension and dynamism for the student.

- <u>Updated</u> and international contents (references are not exclusive for Europe).
- Interactive review exercises, so the student may review the main concepts.
- <u>Regular control and monitoring:</u> The Academic Department, composed of 40 tutors, carries out a regular control and monitoring of the student and issues status reports.
- Evaluation exams. Through which the student will prove what he has learned.
- Business Cases. Practical exercises.
- Additional materials.
- Everything is available 24/7.

# Assessment and degree obtained

In order to evaluate the students and continuously assess their learning progress, the following aspects will be considered:

 There is a continuous assessment. Final exams will be performed after Units 1 to 5.

Students will obtain the Master in Sustainable Air Transport Management master's degree, issued by ITAérea Aeronautical Business School in collaboration with UNITAR (UN).

The graduation ceremony will take place in the Palace of Nations, home of the United Nations Office at Geneva, Switzerland.

# Price and payment methods

For further information please contact info@itaerea.es



For more information, please contact:

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