



GLOBAL INSTITUTE
OF
EXCELLENCE
CONSULTING AND PROFESSIONAL DEVELOPMENT



unitar

United Nations Institute for Training and Research

EXECUTIVE PROGRAM IN GLOBAL LEADERSHIP AND BUSINESS DIPLOMACY

1ST EDITION

2019-2020 | HONG KONG & MACAO



THE EXECUTIVE PROGRAM

With ongoing closer integration and collaboration between the private and public sectors, coupled with the impact of globalization, the skills of diplomacy and leadership in international business are critical to enhance better cooperation not only relevant for public officials, but also for senior executives from various multinational and small-medium enterprises from across different sectors.

Drawing on the remarkable experience of both the United Nations Institute for Training and research (UNITAR) and the Global Institute of Excellence (GIE) in delivering executive programs with an international outlook, the 1st Edition of the Executive Program in Global Leadership and Business Diplomacy is a unique opportunity for professionals to excel in creating effective solutions at the international level and scale the new realities of the 21st century business environment while increasing their global network and career opportunities.

ABOUT UNITAR & GIE

UNITAR has a well-deserved reputation for delivering diplomatic and professional training at the international level since 1963. Working closely with other partners, it strengthens the capacities of diplomats, government officials and major actors of the diplomatic sphere, to participate in, and create an efficient international multilateral system.

GIE has over 10 years of experience with a consortium of over 50 business professionals, providing corporate advisory and training for SMEs, MNCs as well as facilitating executive programs in Hong Kong. With an established partnership network with companies, governments, chambers of commerce, industry associations, NGOs and non-profit entities, GIE values quality, ethics, and service in delivering its programs.

Merging extensive expertise and a common goal in professional development training, UNITAR and GIE are thrilled to launch the 1st Edition of the Executive Program in Hong Kong, starting in December 2019.



PROGRAM INFORMATION

10

10 training courses conducted in English. (8 face-to-face and 2 online courses)



2 courses conducted in Hong Kong every month. Each face-to-face course is conducted over 2 days on a Saturday and Sunday



5-month program, beginning from December 2019. Online courses are self-paced with a duration between 4 to 6 weeks

REQUIREMENTS FOR THE EXECUTIVE PROGRAM



Attend 8 face-to-face courses and 2 e-learning courses to complete the Program.



Active participation during the courses, assessed by trainers according to the learning objectives of each course.



To accommodate the busy schedules of participants, those who are unable to attend all 8 face-to-face courses will have in exceptional circumstances the possibility to take 6 face-to-face courses and 4 e-learning courses.



TARGET AUDIENCE

The Executive Program is specifically designed for professionals from the private sector and executives in the international business community.

Admission requirements:

- ✓ Bachelor's Degree
- ✓ Minimum of 5 years of executive experience
- ✓ Proficiency in English

The program may also open to other interested participants coming from different sectors and backgrounds, and UNITAR and GIE will make a selection based on the applications received.



VALUE

Upon graduation from this Executive Program, you will receive a Certificate of Completion from UNITAR.

You will have achieved practical learning outcomes from the 10 courses to apply to your professional work, community-related as well as personal life environments.

You will have benefited from the experiential learning and sharing from your peers from across different industries and jurisdictions.

You will have built a new network of about 20 like-minded executives from different sectors to foster new business relationships.

LIST OF TRAINING COURSES

2 ONLINE COURSES



DIGITAL DIPLOMACY, CYBERSECURITY & ARTIFICIAL INTELLIGENCE (e-learning)

This course focuses on digital technology and e-diplomacy, analyzing both the incredible opportunities and the many challenges and safety issues it brings to the daily work of diplomats. In addition, it also raises awareness on the importance of cybersecurity, international legal instruments, and national policies in addressing the threats related to cyberattacks and their implications in the internal affairs of a country.



COSMOPOLITAN COMMUNICATION IN INTERNATIONAL BUSINESS (e-learning)

As increasing global market access, technological advances, and freer movement of people rapidly remove borders to international business, this course is important as it will help you understand the nuances, dimensions and socio-political structures which come into play when doing business or interacting with different cultures in order for you to be effective and ensure all parties are satisfied.

8 FACE-TO-FACE WORKSHOPS



NEGOTIATION SKILLS AND TECHNIQUES

The course will help you develop in-depth knowledge of negotiation techniques, as well as personal and professional skills. You will learn to define and understand the key elements and appropriate procedures in international negotiations, acquire and have the opportunity to practice new skills and strategies in negotiation, and will emerge confident to guide and advise colleagues as to best practices in dealing with complex negotiations.



LEADERSHIP SKILLS AND ASSERTIVENESS

This course will enhance your understanding of theories and differing styles of leadership particularly in a cultural context, the importance and practice of effective communication skills, and strategies of strong leadership in times of crisis, decision-making and risk management. You will work on your own personality and leadership style, and reflecting on ways to improve your assertiveness, self-awareness and interpersonal relationships.



STAKEHOLDER ENGAGEMENT AND COORDINATION

This course will enhance your skills in communicating, consulting, planning, and nurturing professional relationships with the objective of fostering productive cooperation across organizations, governments, and other key actors. You will be trained to effectively use dialogue and other skills across sectors in order to generate mutual benefits and a more efficient project delivery.



EFFECTIVE BUSINESS WRITING AND COMMUNICATION TECHNIQUES

Writing reports and other kinds of documents is an essential task in many business operations requiring a specific body of knowledge and specialized techniques which allow the written transfer of knowledge to be as effective as possible. This course activity will enable participants master a set of effective communication skills that are crucial to clearly and effectively communicate key messages.



PUBLIC SPEAKING AND PRESENTATION SKILLS

The overall objective of the course is to provide you with skills and knowledge in order to communicate effectively and confidently, in particular when speaking in public and engaging in multilateral settings. During the course, you will be presented with communication strategies, techniques and skills, as well as simulated situations of public speaking and receive feedback from the group and the trainer.



MEDIATION AND CONFLICT RESOLUTION (also online)

In the context of international conflicts and intra-state conflicts, mediation is deployed to advance peace-making, and requires individuals who have the necessary experience, professionalism and judgement to effectively resolve disputes. By improving your mediation skills and strategies, and understanding the UN's role in the mediation process, you can prevent and manage international disputes.



WORKING TOWARDS AGENDA 2030: HARMONIZING BUSINESS GOALS AND THE SDGs

In the 21st century, alongside governments and international organizations, the private sector plays a pivotal role in implementing the Agenda 2030. This course aims to strengthen professionals from within the private sector as important stakeholders by providing crucial knowledge and tools to develop and follow a comprehensive business model, thus effectively aligning business goals with the SDGs.



INTERNATIONAL PROTOCOL AND BUSINESS ETIQUETTE

This course will help you gain a concrete understanding of the diversity that comes with cross-cultural communication, professional networking and managing professional relationships across cultures and how etiquette applies both online and physically these contexts in order to ensure effective and smooth business interactions.

In exceptional circumstances, participants who are unable to attend 8 workshops may choose up to 2 online courses offered within UNITAR's existing e-learning offer.

LEARN FROM SELECTED EXPERTS

The resource persons selected to deliver or moderate the Executive Program's activities are experts in various fields, including from international cooperation, development of professional skills, and also stakeholder coordination and engagement. Many of them have backgrounds which span academic and international circles, including from both within and outside the United Nations system.



Marit Imeland Gjesme
Trainer in Leadership

Marit Imeland Gjesme, managing director at CultureCatch, is an experienced leadership trainer and coach who trains and supports companies and executives to improve their cultural agility, leadership, cross-cultural cooperation and international success. She designs and executes cross-cultural training programs for a variety of clients, and has performed trainings in more than 40 countries. She has also trained and coached participants from approximately 100 cultures, covering all organizational levels and business areas.



Jerome L'Host
Trainer in Public Speaking

Jérôme L'Host is a dedicated Senior Consultant based in Geneva and Moscow, working internationally with both Public and Private Sectors. Over the last sixteen years, he has delivered presentations and motivational speeches for numerous public and private entities. Mr. L'Host has managed more than 40 large-scale international projects in more than 30 different countries.



Meritxell Martell Lamolla
Trainer in Stakeholder Engagement
and Coordination

Meritxell Martell is the founder & director of Merience, a consultancy company focused on environmental risk governance, analysis and development of communication and stakeholder engagement strategies in complex socio-technical and decision-making processes. With over 15 years of experience as an international consultant such issues, she has successfully participated in and coordinated several European projects and is an expert consultant to many international organisations.



Shaun Riordan
Trainer in Digital Diplomacy

Shaun Riordan is Director of the Chair for Diplomacy and Cyberspace of the European Institute for European Studies and a Senior Visiting Fellow of the Clingendael Institute. He is the author of several books on Cyberdiplomacy. Shaun served for 16 years in the British Diplomatic Service and the Foreign Office. He teaches in various diplomatic academies, and advises companies and governments on geopolitical risk analysis and management, as well as strategic and diplomatic approaches to cybersecurity.



Michele Pekar
Trainer in Negotiation

Michele Pekar is the Executive Director of Co-Dev, Inc. France and USA, a consulting firm specializing in negotiation and leadership skills. For over 19 years, she has taught courses and seminars in several academic institutions, international organizations, and in corporate executive training as a senior negotiation trainer. She has developed international strategy and partnerships for European institutions of higher education. She graduated from Harvard University.



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