



Post Graduate Diploma in Pharmaceutical Management

CERTIFIED BY



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INSTITUTIONAL CERTIFICATION



ACCREDITED



CERTIFIED

ABOUT THE COURSE

In response to the rapidly evolving pharmaceutical landscape, characterized by stringent regulations, advancing technologies, and shifting market dynamics, there exists a critical need for professionals equipped with specialized knowledge and skills in pharmaceutical management. Empowers' course addresses this need by providing participants with a comprehensive understanding of industry intricacies, regulatory compliance, strategic planning, and effective communication tailored to the pharmaceutical context. The programme is designed to be affordable and accessible, catering especially to the needs of low-income countries. By bridging the gap between theoretical knowledge and practical application, this course empowers individuals to navigate challenges, seize opportunities, and drive innovation within the pharmaceutical sector, thereby contributing to enhanced organizational success and improved healthcare outcomes.

Empower's Post Graduate Diploma in Pharmaceutical Management is a 12-month online programme. The course equips participants to excel in the dynamic field of pharmaceutical management, offering avenues for growth, skill development, and internships/job opportunities in diverse sectors of the global pharmaceutical industry.

COURSE OBJECTIVES

On successful completion of this PGD programme students will be able to:

-  Understand and apply principles of pharmaceutical management, including strategic analysis, regulatory compliance, and stakeholder engagement.
-  Develop effective communication, marketing, and human resource strategies tailored to the pharmaceutical industry.
-  Master research methodologies, critical analysis, and project execution in pharmacy practice.
-  Navigate drug regulations, health supply chain challenges, and Pharmacoinformatics techniques for optimizing pharmaceutical operations.
-  Evaluate the impact of medicines policy and financing mechanisms on access to medicines and healthcare delivery.
-  Execute research projects and communicate findings through written reports effectively.

ELIGIBILITY CRITERIA



A bachelor's degree in pharmacy, healthcare management, or related fields.



Preferred candidates include professionals with experience in medicine, pharmaceuticals, or related fields.



Professionals seeking to broaden their skill sets for continued education and career advancement.



WHY CHOOSE THE COURSE

- **Career Advancement:** Prepare for leadership roles, and enhanced career trajectory.
- **Practical Skills:** Acquire hands-on skills to apply theoretical knowledge in real-world scenarios.
- **Global Perspective:** Learn international regulations and practices for global pharmaceutical roles.
- **Comprehensive Knowledge:** Understand key areas like management, regulation, marketing, and supply chain logistics in the pharmaceutical industry.
- **Industry-Relevant Curriculum:** Study a curriculum aligned with current pharmaceutical industry needs and trends.
- **Networking Opportunities:** Connect with industry professionals and peers to expand job opportunities.
- **Research Proficiency:** Gain expertise in research methodologies for data-driven decision-making.
- **Flexibility and Accessibility:** 12-month online that balances with personal and professional commitments, ideal for professionals worldwide.
- **Internship:** Access internships to gain practical experience and enhance employability.

STRUCTURE OF THE PGD PROGRAMME

The PGD course has 12 online modules, divided into two semesters, to be completed over a course of 12 Months.

COURSE MODULES

SEMESTER 01

- 1 Introduction to pharmaceutical management
- 2 Strategic management in pharmaceutical industry
- 3 Medicines policy
- 4 Communication skills in pharmaceutical industry
- 5 Health supply chain in pharmaceutical industry
- 6 Pharmaceutical marketing

SEMESTER 02

- 7 Research in pharmacy practice
- 8 Drug regulations
- 9 Human resources in pharmaceutical industry
- 10 Pharmacoinformatics
- 11 Pharmaceutical financing mechanisms
- 12 Research project/ report writing

KEY ADVISORS AND FACULTY



Prof. Paul Spivey
Fellow, Royal Pharmaceutical Society of Great Britain & Guest Faculty, Empower School of Health



Prof. Andy Barraclough
Director - Education and Capacity Building, Empower School of Health



Dr. JANET KRSKA FRPharmS
Professor of Clinical and Professional Pharmacy, Medway School of Pharmacy, Kent & Guest Faculty, Empower School of Health



Dr. Abdelkarim Smine
Founder Gen Manager, Pharma Science Solutions, & Guest Faculty, Empower School of Health



Mr. Alex Mejía
Director - UNITAR's Division for People and Social Inclusion



Dr. Santiago Kraiselburd
Professor of Supply Chain and PhD from Harvard Business School & Senior Advisor, Empower School of Health



Dr. Basma Gomaa
Adjunct Faculty, Indiana University School of Public Health, Guest faculty at Empower School of Health



Dr. Robin Gauld
Ph.D., DCom, Co-Director, Centre for Health Systems and Technology, University of Otago, Dunedin, New Zealand, Guest faculty at Empower School of Health



Mr. Kaushik Desai
Executive Committee member at FIP, Secretary General at International Pharmaceutical Excipients' Council of India & Senior Advisor, Empower School of Health



Prof. Henri Fourcault
Director - Center for Leadership Development, Geneva, Empower School of Health



Mr. Timi Omole
Executive Director, International Association of Public Health Logisticians (IAPHL) & Guest Faculty for careers in supply chain



Mr. Brian Porter
Instructor at Illinois and Boston University, Communication, Marketing and Project Management Expert & Guest Faculty, Empower School of Health

ABOUT US



Empower is an academic research and capacity building institute focusing on empowering individuals and communities in the global health space. Empower works with UN agencies, MoH, public health organizations, international NGO's and donor agencies across Africa, Asia, CIS and the Pacific on various global health projects. Empower has experience in more than 100 countries, 250+ organizations, with a diverse team of health professionals designers and technology experts. Empower has a global presence and believes in creating a sustainable impact.

The United Nations Institute for Training and Research (UNITAR), established in 1965 by a UN resolution, is an autonomous body enhancing UN effectiveness through training and research. It aims to develop the capacities of countries and UN stakeholders through quality learning solutions, supporting decision-making for global challenges.



The International Pharmaceutical Federation (FIP) is a global body representing pharmacy, pharmaceutical sciences and pharmaceutical education. Through its 151 national organisations, academic institutional members and individual members, FIP represents over four million pharmacists, pharmaceutical scientists and pharmaceutical educators around the world. The FIP Seal is awarded to professional development programmes that align with the FIP mission to advance pharmacy globally which serves as a mark of quality and trust.

Empower is accredited by Accreditation Service for International Schools, Colleges & Universities (ASIC). The institution has been awarded Premier status with ASIC for its commendable areas of operation. ASIC is accredited by UKVI in the UK, a member of the CHEA International Quality Group (CIQG) in the USA and listed in their international directory, a member of the BQF (British Quality Foundation) and an institutional member of EDEN (European Distance and E-Learning Network).



Empower School of Health has been rewarded the Prestigious FIBAA Digital Seal for Excellence in Digital Education! This remarkable recognition is founded on the European Standards and Guidelines (ESG) and the insightful "Considerations for quality assurance of e-learning provision" from the European Association for Quality Assurance (ENQA) in Higher Education's "Occasional Paper 26." With 25+ years of expertise, FIBAA is recognised by Germany's Accreditation Council and Switzerland's HEaA (The Higher Education Funding and Coordination Act), the European Quality Assurance Register (EQAR) and the European Association for Quality Assurance in Higher Education (ENQA).

CLIENTS AND FUNDERS

Government Bodies	UN Agencies	Donor Agencies	Academia	Implementing Organizations	Professional Associations

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Contact us: Empower Swiss (Empower School of Health), Chemin des Mines 2, Sécheron, Geneva 1202, Switzerland. +41 22 551 02 27

www.empowerschoolofhealth.org | info@empowerschoolofhealth.org