



Autosobriety Training Programme to Prevent Drink-Driving

South Africa



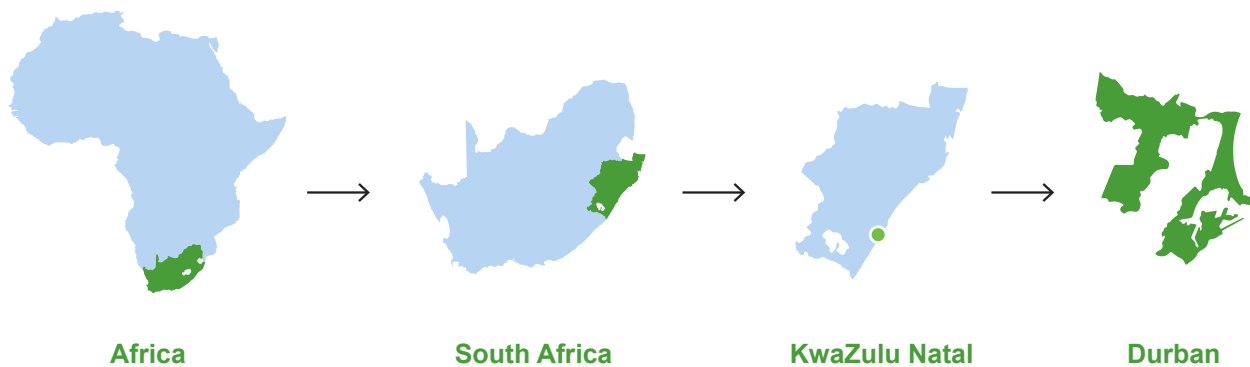
I. Targeted Location



eThekwini Municipality (Durban), South Africa. Metropolitan municipality that includes the city of Durban and surrounding towns. eThekwini is located in KwaZulu-Natal province of South Africa, located in the Southern African Region.

- Total area: 2,297 km²
- Population: 3.6 million
- 66% population under 35
- Number of staff members of the Municipality: 27,000

Transport mode in the City is largely through taxis (mini-buses), accounting for the transportation of 60% of the population. Buses account for the transportation of 10% and trains account for the remaining 30% of the population. The Municipality owns 70% of the buses and the rest are privately owned. The trains are owned by national government, managed through a government-owned entity.

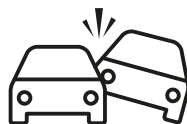


Road traffic crashes in eThekwini



1,419

Alcohol related crashes in 2020-2021*



57,472

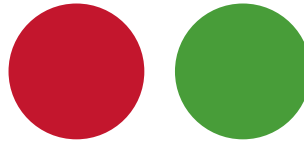
Total crashes in 2021



4%

of total casualties related to alcohol

II. Overview



The eThekweni Municipality has a fully-fledged Driving School, which is responsible for providing training to a total of 100 driving schools in the City.

Additionally, it has a total of 15,000 registered taxis (mini-buses) and 112 registered taxi associations that also receive training through the Driving School.

The Autosobriety Training Programme aims to equip the eThekweni Municipality Transport Authority with a drunk driving prevention programme to be delivered through the following entities:

- Municipality's Driving School
- Municipality (City Fleet) responsible for buses
- Municipal Institute of Learning (MILE)
- Private driving schools in the Municipality
- Taxi associations

The implementation will take place through three phases:

Phase 1

Launch of the Program in eThekweni-meeting with city authorities, driving school representatives and media representatives.

Phase 2

Training of Trainers (ToT) for government agencies and key local stakeholders such as driving schools.

Phase 3

Increasing the reach of the Program through:

- Dissemination of educational materials and program tools for road users.
- Communication within the Municipality

Phase 4

Summary of the implementation of the program in the Municipality. Data collection through pre and post assessment tools and drink-driving intentions within the training programme participants.



El programa se dirige a:



Authorities responsible
for road safety



Universities and
driving schools



Drivers and
road users



Media



Private sector
companies

ODS 3.6



The overall objective of the Programme is to advance Sustainable Development Goal 3.6 “Reduce by half road traffic deaths and injuries” and the UN Global Performance Target for Road Safety Risk **Factor 9**.



-50%



Target

9

2030

By 2030, halve the number of road traffic injuries and fatalities related to drivers using alcohol, and/or achieve a reduction in those related to other psychoactive substances.

III. Components



A. Educational tools



360° video to experience - through the use of virtual reality glasses - the effects of alcohol on driving.



An interactive online course available on the UNITAR Virtual Learning Environment.



A microlearning course is available at www.edapp.com/educate-all

In the course library, look for the category “UNITAR - Road Safety”.



Learning Manual.

Content:

- Statistics on fatalities related to driving under the influence of alcohol.
- Effects and consequences of alcohol on the body and driving.
- Alternatives available to avoid driving under the influence of alcohol, among others.

B. Capacity Building workshops

Training of trainers (ToT) and dedicated workshops to go through the learning and educational tools during interactive sessions.



7 bis, Avenue de la Paix
CH-1202 Geneva 2, Switzerland

www.unitar.org
roadsafety@unitar.org



• • • • **Auto**
• • • • **Sobriety**
• • • • **Training Program**

