EXECUTIVE DIPLOMA IN DIPLOMATIC PRACTICE

6TH EDITION | 2021-2022
GENEVA, SWITZERLAND
WHY CHOOSE UNITAR’S EXECUTIVE DIPLOMA IN DIPLOMATIC PRACTICE?

UNITAR has delivered Core Diplomatic Training (CDT) activities since it’s inception in 1963. These are executive-style face-to-face trainings focusing on international cooperation and multilateral diplomacy, and aimed at enhancing participants’ understanding of the United Nations System, its organs and procedures, and strengthening skills to facilitate efficient participation in conferences and negotiations and support a more effective multilateral system.

With over 50 years of experience, and following the success of the 5th edition, UNITAR will launch the 6th edition of its Executive Diploma in Diplomatic Practice for 2021/2022. From November 2021 to August 2022, 8 CDT workshops will be delivered in Geneva, Switzerland, or online. Candidates participating in the Executive Diploma will have the possibility to attend all 8 workshops during this period.

UNITAR’s Executive Diploma represents an unparalleled opportunity for diplomats and other key actors in the multilateral system to strengthen their capacities and knowledge in the practice of diplomacy, as being awarded an Executive Diploma in Diplomatic Practice will not only improve career opportunities of successful candidates, but also expand the reach of their global network.

Nikhil Seth, Executive Director, UNITAR
UNITAR’s Executive Diploma stands out as a programme tailored to prepare diplomats and other actors, including the private sector, to excel in creating effective solutions at the international level and scaling the challenges and new realities of the 21st century.

Drawing on UNITAR’s experience of training leaders for over 50 years, the 6th Edition of Executive Diploma is a precious opportunity for diplomats and professionals to increase their global network and career opportunities while learning with practitioners from different cultures and worldviews.
THE DIVISION FOR MULTILATERAL DIPLOMACY

At the heart of UNITAR, the Division for Multilateral Diplomacy strengthens the intergovernmental machinery of the UN and supports member states in overcoming global challenges related to multilateralism, international cooperation, peace and security, climate change, human rights, and science and technology.

The Division, comprising of the Multilateral Diplomacy Programme Unit and UNITAR’s New York Office, has supported diplomats since 1968, working closely with an increasing number of other partners to strengthen capacities of diplomats, government officials and major actors of the diplomatic sphere, empowering their participation in, and the efficiency of the multilateral system in New York, Geneva, and other cities where the UN maintains a significant presence.

“I learned a broad suite of skills that are highly relevant for my work and career.”

- Jouni Heiskanen, Director, University of Helsinki

“...it was a great pleasure for me to participate in the Executive program. It gave me the opportunity to meet different cultures and to learn how my skills could be used in an international context.”

- Anne Blanchard, Public Strategic Management Coach Fesens, LaRochelle
GENERAL INFORMATION

8 CDT workshops from November 2021 - August 2022 (English).

3 of the modules will be online, and 5 will be in-person. Each in-person workshop lasts 2 days in Geneva, Switzerland at the Palais des Nations, Palais Wilson or a different venue in Geneva.*

The estimated duration of the diploma is approximately 120 hours, with 96 hours of teaching and 25 for individual research.

* Conditions allowing, with the option to participate in all in-person modules virtually.

REQUIREMENTS TO BE AWARDED THE DIPLOMA

Attend at least 6 of the 8 Core Diplomatic Training (CDT) workshops from November 2021 – August 2022.

Engage in simulation exercises during the workshop, assessed by trainers according to the learning objectives of each workshop on a pass or fail basis.

In special situations, participants who cannot attend 6 workshops either virtually or in-person can take up to 2 of the MDPU’s e-Learning courses instead of 2 CDT workshops.

Submit a final research paper based on a topic related to multilateral diplomacy.

* Conditions allowing, with the option to participate in all in-person modules virtually.
TARGET AUDIENCE

The primary target audience for the Executive Diploma is the international and diplomatic community in Geneva.

The Diploma is also open to other interested participants and UNITAR will make a selection based on the applications received.

The Executive Diploma has attracted candidates ranging from diplomats based in Geneva and other locations, and practitioners in the international arena including business persons, academics, entrepreneurs, trade officers and humanitarian workers.

ADMISSION REQUIREMENTS

✓ Bachelor’s Degree
✓ 2-3 years of relevant professional experience
✓ Proficiency in English

USEFUL INFORMATION

Participants who wish to attend a workshop without being awarded a diploma can still do so. More details can be found on www.unitar.org/ctd.

Please note that this Executive Diploma will not provide ECTS credits.
PROGRAMME STRUCTURE
1. TRAINING WORKSHOPS
8 skills-based workshops, which will aim to be cross-cutting and to equip participants with knowledge and practical competences to enhance their expertise in multilateral settings, and to enrich their professional performances. Find a list of the activities envisioned for this edition on pages 11-14.

2. RESEARCH PAPER
The second requirement to obtain the Executive Diploma will be the submission of a research paper of between 3,000 and 5,000 words. For this requirement, participants must provide a more in-depth analysis and argumentation on a chosen theme covered in the course or related to multilateral diplomacy.

3. NETWORKING
The Executive Diploma in Diplomatic Practice allows participants to connect with others in different sectors and geographic locations. Through a wide audience, participants can exchange views, experiences and backgrounds to widen their professional network.

4. MODALITY
The Executive Diploma in Diplomatic Practice is a blended program envisioned to take place through 3 online modules and 5 in-person modules. However, due to evolving situation surrounding Covid-19, if necessary, the program will be promptly converted to an online format.
LIST OF WORKSHOPS
The workshop will support you in the development of your knowledge of negotiation techniques, as well as your personal and professional skills. You will learn to define and understand the key elements and appropriate procedures in international negotiations, acquire and have the opportunity to practice new skills and strategies in negotiation, and will emerge confident to guide and advise colleagues as to best practices in dealing with complex negotiations.

This training will enhance your understanding of theories and differing styles of leadership particularly in a cultural context, the importance and practice of effective communication skills, and strategies of strong leadership in times of crisis, decision-making and risk management. You will work on your own personality and leadership style, and reflecting on ways to improve your assertiveness, self-awareness and interpersonal relationships.
During this training, you will learn how to use a comprehensive methodology and the appropriate tools to improve the recording and summarizing of conference results, negotiations and meetings for stakeholders interested in their outcomes. Presentations and simulation exercises will strengthen skills needed to analyze internationally agreed instruments and the required national follow-up.

The training provides you with an opportunity to review the challenges of contemporary conference diplomacy, and will familiarize you with the structure and form of UN resolutions as well as improve your drafting skills. You will get to know the procedure and practices of decision making at the United Nations and process leading to the adoption of UN resolutions. At the end of the workshop, you will be able to analyze the dynamics in negotiation more effectively; improve preparation for and participation in negotiations; and identify the interplay of intercultural differences.
This workshop aims to provide an overview of the United Nations and multilateral protocol practices to guide the practitioners who operate within the United Nations Headquarters and in field offices. You will gain a concrete understanding of specific protocol-related situations and the knowledge and capacities to take the right decisions considering a spectrum of possible protocol-related arrangements. At the end of this training, you will be able to organize a successful state visit, ceremony or social event, and avoid a possible “faux pas”.

The overall objective of the workshop is to provide you with skills and knowledge in order to communicate effectively and confidently, in particular when speaking in public and engaging in multilateral settings. You will have to deal with simulated situations of public speaking and receive feedback from the group and the trainer. During the course, you will be presented with communication strategies, techniques and skills, as well as exercises to put theory into practice.

This workshop focuses on digital technology and e-diplomacy, analyzing both the incredible opportunities and the many challenges and safety issues it brings to the daily work of diplomats. In addition, it also raises awareness of the importance of cybersecurity, international legal instruments, and national policies in addressing the threats related to cyberattacks and different types of interference in internal affairs of a country.
The resource persons selected to deliver or moderate the Executive Diploma's capacity building activities are experts in the fields of international relations, diplomatic practice and international law from academic and international circles, including practitioners from both within and outside the UN system.

Shaun Riordan
Trainer in Digital Diplomacy

Shaun Riordan is Director of the Chair for Diplomacy and Cyberspace of the European Institute for European Studies and a Senior Visiting Fellow of the Clingendael Institute. He obtained an MA Hons in Philosophy from the University of Cambridge and served in the British Diplomatic Service and in the UN, Counter-terrorism and Eastern Adriatic Departments in the Foreign Office. He teaches in various diplomatic academies and advises companies and governments on geopolitical risk analysis.

Michele Pekar
Trainer in Negotiation

Michele Pekar is the Executive Director of Co-Dev, Inc. France and USA, a consulting firm specializing in negotiation and leadership skills. For over 19 years, she has taught courses and seminars in several academic institutions, international organizations, and in corporate executive training as a senior negotiation trainer. She has developed international strategy and partnerships for European institutions of higher education. She graduated from Harvard University.
Jérôme L’Host
Trainer in Public Speaking

Jérôme L’Host is a dedicated Senior Consultant based in Geneva and Moscow, working internationally with both Public and Private Sectors. Over the last sixteen years, he has delivered presentations and motivational speeches for numerous public and private entities. Mr L’Host has managed more than 40 large-scale international projects in more than 30 different countries.

Meritxell Martell Lamolla
Trainer in Stakeholder Engagement and Cooperation

Meritxell Martell is the founder & director of Merience, a consultancy company focused on environmental risk governance, analysis and development of communication and stakeholder engagement strategies in complex socio-technical and decision-making processes. With over 15 years of experience as an international consultant such issues, she has successfully participated in and coordinated several European projects and is an expert consultant to many international organizations.

H.E. Amr Aljowaily
Trainer in Multilateral Diplomacy

Amr Aljowaily is currently Egypt’s Ambassador to Serbia. He has held leading positions in multilateral negotiations including: Rapporteur of the United Nations Special Committee on Peacekeeping in 2015, Chair of WTO’s Committee on Information Technology Agreement in 2007. Mr. Aljowaily has participated in numerous executive training activities, including the select Missions Leaders Course of the UN Department of Peacekeeping Operations.
ACHIEVEMENTS

Results and achievements for UNITAR’s Multilateral Diplomacy Programme Unit in 2020

4,431
Beneficiaries from governments, international organizations, private sector, academia, and civil society.

46% - 48% - 6%
Gender Balance

80%
Overall satisfaction rate for these events

96
Events delivered through face-to-face, e-learning and blended methodologies.

Regional Breakdown of beneficiaries of UNITAR's Multilateral Diplomacy events and courses

- 29% Latin America and the Caribbean
- 23% Africa
- 15% Europe
- 22% Asia Pacific
- 7% Middle East
- 4% North America
THE DIPLOMA

We offer competitive prices for participants

$8000

Fee reductions

UNITAR is pleased to announce that participants from least-developed and developing countries* are eligible for a limited number of fee reductions upon request. For more information contact us at diplomacy@unitar.org

* According to the UNSD M49 Standard