UNITAR Series: The Management and Conservation of World Heritage Sites
2014 Workshop
*World Heritage Nominations: Justification For The Inscription of Cultural Landscapes*
14-18 April | Hiroshima, Japan

**SERIES BACKGROUND**

The UNITAR Series on the Management and Conservation of World Heritage Sites, launched in 2003, has thus far comprised ten annual Workshops held in Hiroshima and one in-country Workshop in India. The Series, with over 330 Alumni to date, offers a set of innovative approaches to heritage conservation, including:

- A values-based management approach examining the significance of the sites to be conserved
- The fusion of cultural and natural heritage management
- The recognition of both the tangible and intangible aspects of heritage sites
- Focused analysis of specific areas of the nomination process

The 2014 Workshop, entitled *World Heritage Nominations: Justification For The Inscription Of Cultural Landscapes*, examines in detail the expectations and requirements needed to effectively define potential Outstanding Universal Value, as one of the fundamental parts of preparing World Heritage nominations. While providing an overview of the overall nomination process, the workshop will focus on preparing the section of the nomination related to the justification for inscription, especially in the case of cultural landscapes.

Nominations of cultural landscapes - being the combined works of people and nature - often pose particular challenges as their potential outstanding universal value arises not from their cultural or natural qualities assessed independently but from the inter-relationship between culture and nature. The workshop will therefore examine how to present a clear argument for the justification for inscription of cultural landscapes on the World Heritage List. While there will be an emphasis on cultural landscapes, the overall scope of the workshop also applies to other types of natural and cultural sites.

Information regarding previous Workshops is available at: 
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OBJECTIVES
The specific objectives of the 2014 Workshop will be to:

- Review the key elements of the World Heritage Convention, incorporating updates and current trends
- Explain the principles of “Values-Based Heritage Management”
- Examine best practices and lessons learned in preparing nominations
- Examine the key elements of the nominations process which focus upon the justification for inscription, particularly for cultural landscapes
- Through reality-based practical exercises, extract key concepts and common issues for given sites
- Enhance long-term peer learning and exchange among the participants

METHODOLOGY

INTERACTIVE LECTURES:
Lectures will be delivered by representatives of UNITAR, UNESCO, IUCN, and ICOMOS, and will include:

- Principles and Objectives of the World Heritage Convention
- The Operational Guidelines for the Implementation of the World Heritage Convention
- World Heritage Nomination and Evaluation Processes: From Tentative List to Committee’s Decision
- Justification for Inscription: Identifying and understanding potential Outstanding Universal Value
- Criteria for the Assessment of Outstanding Universal Value
- The Nomination Format
- Tips on Writing and Preparing the Nomination File
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STUDY TOURS:
Underscoring the theoretical introductions and analyses presented, Study Tours form an integral part of the training methodologies utilised by UNITAR. Visits will be made to the World Heritage Atomic Bomb Dome and its attendant museums, as well as to the World Heritage Itsukushima Shinto Shrine.

PRACTICAL EXERCISE:
Key to the facilitation of learning at the Workshop is a major Practical Exercise whereby participants work in small groups to analyse real world Case Studies and apply the theoretical and practical knowledge gained in the Workshop.

PARTICIPATION/QUALIFICATION OF PARTICIPANTS
The participants (up to 30) will consist of:
• Those involved in the preparation of World Heritage nominations;
• Potential or current World Heritage site managers
• Natural/cultural conservation specialists and trainers
• Decision makers and government officers
• Representatives of academic institutions, think-tanks, and civil society

PARTICIPATION COST
The USD 1000 participation fee covers all accommodation, tuition, material, study-tour, breakfast and lunch costs for the duration of the programme (Check-in: Sunday 15 April Check Out: Friday 18 April).
• Please note that all travel costs to and from Hiroshima are the responsibility of the participant and/or their organisation.

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**CASE STUDY**
Each participant is required to submit a one page (maximum) Case Study describing a heritage site with which they have experience.

Please note:
- These Case Studies will be distributed to all faculty, as well as being incorporated into the Workshop literature; please ensure this document does not exceed the maximum page limit.
- Please submit this document in Word format to berin.mckenzie@unitar.org.
- Please ensure all documents are saved with the following name format: WHS14-country-famlyname-document, e.g.: WHS14-newzealand-smith-casestudy.
- Some selected Case Studies may be used at the Workshop. In such cases, the participant who submitted the Case Study will act as a ‘data provider’ to the team.
- Case studies related to the focus of the workshop, cultural landscapes, are especially welcome.

The Case Study must contain, at a minimum, the following sections, under the same headings (the percentages indicate relative importance of each section):

**DESCRIPTION OF THE SITE AND CORRESPONDING DATA ON THAT SITE (40%)**
- This should include the description/definition of the spatial area. The Site should preferably be a site included on a national tentative list, or not listed at all but a site that the applicant believes to have “Outstanding Universal Value”. Sites already included on the World Heritage List can also be considered. Please identify the values of the Site.

**DESCRIPTION OF THE CURRENT MANAGEMENT SYSTEM, AND PROBLEMS OBSERVED (40%)**
- This should contain a description of the existing management system (international, national, local, indigenous, etc.). Please analyse whether or not the existing system and overall trends protect and promote the values of the Site and avoid (potential) threats to the Site’s values.
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SUGGESTION FOR A PROJECT (20%)
- The Case Study should suggest one or more discussion topics or projects in order to tackle the problems or threats to the Site. Only if the Case Study is selected will topics or project proposals be discussed and elaborated in plenary or by working teams; therefore the Case Study does not need to contain a full project document and maps or data do not need to not be presented at this stage.

APPLICATION PROCEDURE
- To register for the Workshop, please visit: http://www.unitar.org/event/world-heritage-nominations-justification-inscription-cultural-landscapes
- The deadline for Applications is: Monday 24 February 2014