

Meeting future challenges through partnerships



In response to capacity development needs, UNITAR has systematically linked its training and capacity development activities with the substantive expertise and experience of other institutions both inside and outside the UN system.

Enhancing the value of partnerships with the private sector – Learning to work together

On 6 July 2007, the Global Compact launched its Partnership Impact Assessment Tool which was designed by the Boston Consulting Group with UNITAR technical expertise. The tool, which is featured as one of the modules in UNITAR's new private sector training, aims to enhance and assess the value of UN-private sector partnerships for development.

Introducing the Partnership Impact Assessment Tool, Carlos Lopes, UNITAR's Executive Director, stated that "as the UN and the business community have successfully proved that they can partner for mutual benefit, the partnership era is approaching its second chapter, which can be developed by estimating the impact of partnerships impact development now and in the future".

"FIEP's engagement with UNITAR is the result of the work it has been developing favoring sustainable economic development in Paraná. Our main challenge is to contribute to the improvement of public management, focusing on peoples well being".

Rodrigo da Rocha Loures, President of the Federation of Industries of state of Paraná (FIEP), Brazil

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“The partnership with UNITAR will bring invaluable skills and expertise to further strengthen the South-South cooperation agenda, in which the Brazilian government is one of the key players”.

Paulo Bernardo Silva,
Federal Minister of Budget and Planning of Brazil

Reaching out to more than 70,000 beneficiaries cannot be achieved without engaging in innovative and strategic partnerships. Beyond continued close relationships with the donor community, the Institute has increased its capacity to develop new and strengthen existing partnerships with a diverse range of actors, including agencies within the United Nations system, international and regional organizations, as well as non-governmental organizations, the civil society, academic institutions and the private sector.

Key achievements

- n First-ever partnerships and resource mobilization strategy elaborated at corporate level;
- n A strong and unique knowledge network of academic institutions and high profile organizations;
- n 28 partnerships successfully implemented with other UN institutions;
- n 13 new cooperation agreements initiated with Inter Governmental Organizations;
- n 9 strategic alliances concluded with internationally recognized academic institutions to provide first-rate training experiences based on state-of-the-art academic knowledge;
- n 3 partnerships with private sector companies launched enhancing the value of their contribution to sustainable development while promoting UN goals and principles.

Activities

Over the past biennium, UNITAR has retained the confidence and attention of its partners. UNITAR's new vision of training and capacity-development is based on the conviction that partnerships constitute the centerpiece of international, national and local efforts to initiate change.

The Institute's approach to partnerships and resource mobilization focused on maintaining and expanding the base of public sector donors to increase predictability of funding and ensure a broader and more sustainable income flow, especially in the context of economic crisis.

While many UN entities offer training on themes of relevance to their respective mandates, none of them offer the expertise on how to best deliver this training and best build upon it. Therefore UNITAR has strengthened its position within the UN system as the most specialized organization to provide advanced knowledge and innovative learning systems, thus contributing to the UN System as a whole.

Building on its experience partnering with the private sector, in order to increase its capacity to achieve positive outcomes in relation to its core mission, UNITAR has established principles for promoting standards for efficient and transparent partnerships with the private sector complementing the "Guidelines on Cooperation between the United Nations and the Business Community" issued by the Secretary General through the UN Global Compact.

By building a pro-active and corporate approach to partnerships UNITAR seizes opportunities to grow and meet future challenges.