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# Labour Mobility Worldwide: Competitiveness and Entrepreneurship

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# Overview of the presentation

- Changing global landscape of labour mobility
- Cities, mobility and competitiveness
- (Migrant) entrepreneurs and local policies



# Changing global landscape

- Increasing geographic diversification of the global economy
- Evolution of the demographic trends
- Global skill development
- Transnational communities



# Cities, mobility and competitiveness

- Ability to benefit from diversity
- Cities of all sizes can be globally competitive
- Diversity as part of the global proposition of cities
- Diverse population as an asset in internationalization of the local economy



# (Migrant) entrepreneurs and local policies I

- Who becomes an entrepreneur?
- Entrepreneurship support as an active labour market policy
- Business promotion as a tool for competitiveness: targeting both nascent and established entrepreneurs



# (Migrant) entrepreneurs and local policies II

- Advice and information services;  
Improving business skills
- Networks
- Access to finance
- Public procurement
- Migrants and trade



# (Migrant) entrepreneurs and local policies III

- Migrant entrepreneurs or simply entrepreneurs?
- Reduction of obstacles to entrepreneurship and business creation
- International entrepreneurship hub as a part of a global city image



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Thank you!

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